



DERBY NOTTINGHAM METRO

WORKING TOGETHER

ESSENTIAL INFORMATION FOR BUSINESSES

Derby and Nottingham together as urban areas are home to over one million people, making one of the most important urban areas in the UK and a top 30 European population centre.

The Derby Nottingham Metro Strategy sets out how, by working closely together in key areas, the two cities can fulfil their potential to drive the jobs and prosperity that will fuel the Midlands as an engine for UK economic growth.

BY 2030, WE WANT DERBY AND NOTTINGHAM TO:

- be internationally recognised as a vibrant, creative urban centre offering a great modern city lifestyle to its citizens and visitors
- be renowned for producing world-class ideas, products and people with a leading voice in the UK and at Westminster
- have a recognised identity across the world, known for the quality of its international relationships, with a passion for exchanging ideas and open for trade
- be seen as an efficient provider of high quality, resilient public services.

WHAT CAN DERBY NOTTINGHAM METRO DO FOR LOCAL BUSINESSES?

Working with our business and enterprise partners,
by 2030 Derby Nottingham Metro will:

- be renowned for producing world-class ideas, products and people with a leading voice in the UK and at Westminster
- have a recognised identity across the world, known for the quality of its international relationships, with a passion for exchanging ideas and open for trade

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We are already seeing the benefit of joint working with some early successes:

- **Strengthening our relationship with the Department of International Trade to support Midlands Engine trade initiatives starting with a very successful China trade and investment mission in November 2016**
- **Establishing a Metro Finance Forum to explore access to finance for local businesses, such as the £250m Midlands Engine Investment Fund**
- **Successfully securing joint bids for EU funding including:**
 - £1m to attract new businesses and investment targeting small, medium and social enterprises through Marketing Derby and Marketing NG
 - £6m from the Office for Low Emission Vehicles (OLEV) to deliver the “Go Ultra Low City Programme to drive the uptake of low emission vehicles and improve sustainable travel
 - £2.7m from the Department for Transport’s Access Fund 2017/20 to complement our capital infrastructure investment and deliver a package of measures to promote sustainable travel
 - £3.8m for a Metro Biodiversity Action programme help reduce flooding to increase biodiversity, and make land more accessible and attractive for residents, visitors and businesses
- **Launching a Metro Low Emission Vehicle Enterprise and Learning (LEVEL) network on 1 December 2106, funded through the OLEV programme, to support the transport sector in meeting the challenges of changing skills needs of low emission, low energy transport**

This is only the beginning.

We have an ambitious vision and want to work proactively with our Metro businesses to build on our foundations as cities, making and growing a prosperous economic future together, as a centre of opportunity both for local people living and working here and visitors.



Derby City Council



Nottingham
City Council

For more information:
derby.gov.uk/metro
nottinghamcity.gov.uk/metro