



# **DERBY NOTTINGHAM METRO**





**WORKING TOGETHER**

## **ESSENTIAL INFORMATION FOR PUBLIC SECTOR PARTNERS**

**Derby and Nottingham together as urban areas are home to over one million people, making one of the most important urban areas in the UK and a top 30 European population centre.**

The Derby Nottingham Metro Strategy sets out how, by working closely together in key areas, the two cities can fulfil their potential to drive the jobs and prosperity that will fuel the Midlands as an engine for UK economic growth.

### **BY 2030, WE WANT DERBY AND NOTTINGHAM TO:**

-  **be internationally recognised as a vibrant, creative urban centre offering a great modern city lifestyle to its citizens and visitors**
-  **be renowned for producing world-class ideas, products and people with a leading voice in the UK and at Westminster**
-  **have a recognised identity across the world, known for the quality of its international relationships, with a passion for exchanging ideas and open for trade**
-  **be seen as an efficient provider of high quality, resilient public services.**

## **HOW WILL THE DERBY NOTTINGHAM METRO STRATEGY BENEFIT PUBLIC SECTOR PARTNERS?**

The Metro Strategy aims to achieve more for our Metropolitan citizens through collaboration than, as two Councils, we could independently. As urban City Councils we have many common areas of interest and challenge across a broad range of services and we both face difficult financial challenges.

By strengthening the relationship between us and making collaboration our stated aim, we will be able to explore what we can do to deliver better, more efficient services.

**continued>**



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### We are already seeing the benefit of joint working with some early successes:

- **Successfully securing joint bids for EU funding including:**
  - Approximately £1m from the ERDF to attract new businesses and investment across D2N2 targeting small, medium and social enterprises through Marketing Derby and Marketing NG
  - £6m from the Office for Low Emission Vehicles (OLEV) to deliver the “Go Ultra Low City Programme”. Led by Nottingham it aims to drive the uptake of low emission vehicles and improve sustainable travel
- **Strengthening our relationship with Department of International Trade to give strong Metro support to Midlands Engine trade initiatives starting with a very successful China trade and investment mission in November 2016**
- **Exploring how we can share services where we know we can make improvements, overcome barriers, be more efficient, generate income or make savings. This work will take time to build as we better understand how each organisation works and where the best opportunities are. When we are clear of the benefits we will share this with you, but some of the things we are looking at are how we manage as we lose specialist skills as older workers retire, or cover projects flexibly by sharing staff.**



As public sector partners, we share many of the same challenges to be more efficient, more commercial and yet deliver more. We also share the ambition to maintain and grow the economy of our cities to create a prosperous place for our residents, employees and visitors.



Derby City Council



Nottingham  
City Council

**For more information:**  
[derby.gov.uk/metro](http://derby.gov.uk/metro)  
[nottinghamcity.gov.uk/metro](http://nottinghamcity.gov.uk/metro)