

Appendix 9: Quantitative Retail Capacity Assessment

Derby Retail and Centres Study
Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zone	Population							Per capita expenditure (£)								
	2019	2023	2028	2029	2033	2038	2043	Convenience								
								2017 inc SFT	2017	2019	2023	2028	2029	2033	2038	2043
1	18,318	18,905	19,494	19,576	19,976	20,317	20,652	2,204	2,129	2,146	2,142	2,144	2,144	2,148	2,155	2,165
2	38,123	39,373	40,770	41,016	42,112	43,279	44,522	2,006	1,938	1,953	1,949	1,951	1,951	1,955	1,961	1,971
3	34,156	35,055	36,183	36,407	37,309	38,508	39,729	1,894	1,830	1,844	1,841	1,842	1,842	1,846	1,852	1,861
4	27,163	27,653	28,372	28,537	29,107	29,899	30,748	2,430	2,347	2,366	2,361	2,364	2,364	2,369	2,376	2,388
5	35,568	36,602	37,819	38,049	39,021	40,249	41,594	2,169	2,095	2,112	2,108	2,110	2,110	2,114	2,120	2,131
6	37,400	38,413	39,627	39,845	40,654	41,706	42,736	1,915	1,850	1,865	1,861	1,863	1,863	1,867	1,872	1,882
7	29,442	29,921	30,653	30,800	31,270	31,753	32,132	2,216	2,141	2,158	2,153	2,156	2,156	2,160	2,166	2,177
8	24,367	24,956	25,652	25,786	26,313	26,954	27,622	2,186	2,112	2,129	2,124	2,126	2,126	2,131	2,137	2,148
9	29,735	30,125	30,718	30,859	31,353	31,809	32,229	2,373	2,292	2,311	2,306	2,308	2,308	2,313	2,320	2,332
10	22,019	22,310	22,701	22,764	23,054	23,371	23,659	2,752	2,658	2,680	2,674	2,677	2,677	2,682	2,690	2,704
11	43,683	44,201	44,838	44,973	45,448	45,902	46,244	2,613	2,524	2,544	2,539	2,542	2,542	2,547	2,555	2,567
12	60,529	61,713	63,117	63,405	64,465	65,647	66,782	2,398	2,316	2,335	2,330	2,333	2,333	2,337	2,344	2,356
13	59,840	61,076	62,456	62,701	63,522	64,479	65,507	2,285	2,207	2,225	2,221	2,223	2,223	2,227	2,234	2,245
14	78,116	79,959	82,175	82,558	84,100	85,925	87,560	2,299	2,221	2,239	2,234	2,236	2,236	2,241	2,248	2,259
15	100,935	103,225	105,872	106,357	108,163	110,295	112,427	2,290	2,212	2,230	2,225	2,228	2,228	2,232	2,239	2,250
16	57,101	58,501	60,031	60,333	61,495	62,833	64,290	2,359	2,279	2,297	2,292	2,295	2,295	2,299	2,306	2,318
17	47,457	48,944	50,620	50,943	52,005	53,010	53,937	2,395	2,314	2,332	2,327	2,330	2,330	2,334	2,341	2,353
18	72,676	75,139	77,789	78,292	80,172	82,379	84,580	2,281	2,203	2,221	2,217	2,219	2,219	2,223	2,230	2,241
19	88,930	91,145	93,512	93,923	95,599	97,628	99,656	2,097	2,026	2,042	2,038	2,040	2,040	2,044	2,050	2,060
20	57,619	58,893	60,334	60,637	61,614	62,694	63,758	2,472	2,388	2,407	2,402	2,405	2,405	2,409	2,417	2,429
Total	963,177	986,109	1,012,733	1,017,761	1,036,752	1,058,637	1,080,362									

Notes:

a. Zones based on the following post code sectors

1 | DE1 1, DE1 2, DE1 3

2 | DE22 3, DE23 6

3 | DE23 8, DE23 1, DE23 2

4 | DE3 9, DE3 0, DE23 3, DE23 4

5 | DE24 9, DE24 3, DE73 5, DE73 6

6 | DE21 6, DE24 1, DE24 8

7 | DE21 7, DE24 0

8 | DE21 4, DE21 2

9 | DE22 2, DE22 4, DE22 1

10 | DE6 1, DE6 2, DE6 3, DE6 4

11 | DE56 2, DE4 4, DE4 3, DE4 2, DE4 5

12 | DE22 5, DE56 4, DE56 0, DE56 1, DE21 5, DE5 8, DE5 3, DE5 9

13 | DE55 7, DE55 1, DE55 2, DE55 3, DE55 4, NG16 6, NG16 5

14 | NG16 4, DE7 4, DE7 5, DE7 6, DE7 8, DE7 9, DE75 7

15 | NG16 3, NG16 1, NG16 2, NG9 3, NG9 4, NG9 5, NG9 6, NG9 7, NG9 8, NG10 5

16 | DE72 3, NG10 1, NG10 2, NG10 3, NG10 4

17 | DE73 8, DE72 2, DE74 2, LE12 9, LE67 8, DE73 7

18 | DE12 6, DE11 9, DE11 0, DE11 7, DE11 8, LE65 1, LE65 2

19 | DE65 6, DE13 0, DE14 1, DE14 2, DE14 3, DE15 0, DE15 9

20 | ST14 5, ST14 7, ST14 8, DE6 5, DE65 5, DE13 8, DE13 9

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. Population derived from Experian MMG3 data (2018 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 16

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 6 of Experian Retail Planner Briefing Note 16

2017 Prices

Derby Retail and Centres Study
Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)							Growth (£m)				
	Convenience							Convenience				
	2019	2023	2028	2029	2033	2038	2043	2019-2023	2019-2028	2019-2033	2019-2038	2019-2043
1	39.3	40.5	41.8	42.0	42.9	43.8	44.7	1.2	2.5	2.7	3.6	5.4
2	74.5	76.8	79.6	80.0	82.3	84.9	87.8	2.3	5.1	5.6	7.9	13.3
3	63.0	64.5	66.7	67.1	68.9	71.3	73.9	1.5	3.7	4.1	5.9	10.9
4	64.3	65.3	67.1	67.5	68.9	71.0	73.4	1.0	2.8	3.2	4.7	9.1
5	75.1	77.1	79.8	80.3	82.5	85.3	88.6	2.0	4.7	5.2	7.4	13.5
6	69.7	71.5	73.8	74.2	75.9	78.1	80.4	1.7	4.1	4.5	6.1	10.7
7	63.5	64.4	66.1	66.4	67.5	68.8	70.0	0.9	2.5	2.9	4.0	6.4
8	51.9	53.0	54.5	54.8	56.1	57.6	59.3	1.1	2.7	3.0	4.2	7.5
9	68.7	69.5	70.9	71.2	72.5	73.8	75.1	0.8	2.2	2.5	3.8	6.4
10	59.0	59.7	60.8	60.9	61.8	62.9	64.0	0.7	1.8	1.9	2.8	5.0
11	111.1	112.2	114.0	114.3	115.8	117.3	118.7	1.1	2.8	3.2	4.6	7.6
12	141.3	143.8	147.2	147.9	150.7	153.9	157.3	2.5	5.9	6.6	9.3	16.0
13	133.1	135.6	138.8	139.4	141.5	144.0	147.1	2.5	5.7	6.2	8.3	13.9
14	174.9	178.6	183.8	184.6	188.5	193.1	197.8	3.8	8.9	9.8	13.6	22.9
15	225.1	229.7	235.8	236.9	241.4	246.9	253.0	4.6	10.8	11.9	16.4	27.9
16	131.2	134.1	137.8	138.4	141.4	144.9	149.0	2.9	6.6	7.3	10.2	17.8
17	110.7	113.9	117.9	118.7	121.4	124.1	126.9	3.2	7.3	8.0	10.7	16.2
18	161.4	166.6	172.6	173.7	178.2	183.7	189.6	5.1	11.2	12.3	16.8	28.1
19	181.6	185.7	190.8	191.6	195.4	200.1	205.3	4.2	9.2	10.0	13.8	23.7
20	138.7	141.5	145.1	145.8	148.5	151.5	154.9	2.8	6.4	7.1	9.8	16.2
Total	2138.1	2184.1	2244.8	2255.8	2302.1	2357.1	2416.8	46.0	106.6	117.7	164.0	219.0

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience (2019)		
	Main	Top-up	Total
1	29.5	9.8	39.3
2	55.8	18.6	74.5
3	47.2	15.7	63.0
4	48.2	16.1	64.3
5	56.3	18.8	75.1
6	52.3	17.4	69.7
7	47.6	15.9	63.5
8	38.9	13.0	51.9
9	51.5	17.2	68.7
10	44.3	14.8	59.0
11	83.4	27.8	111.1
12	106.0	35.3	141.3
13	99.9	33.3	133.1
14	131.2	43.7	174.9
15	168.8	56.3	225.1
16	98.4	32.8	131.2
17	83.0	27.7	110.7
18	121.1	40.4	161.4
19	136.2	45.4	181.6
20	104.0	34.7	138.7
Total	1,603.6	534.5	2,138.1

Notes:

a. Zones based on the following post code sectors

- 1 | DE1 1, DE1 2, DE1 3
- 2 | DE22 3, DE23 6
- 3 | DE23 8, DE23 1, DE23 2
- 4 | DE3 9, DE3 0, DE23 3, DE23 4
- 5 | DE24 9, DE24 3, DE73 5, DE73 6
- 6 | DE21 6, DE24 1, DE24 8
- 7 | DE21 7, DE24 0
- 8 | DE21 4, DE21 2
- 9 | DE22 2, DE22 4, DE22 1
- 10 | DE6 1, DE6 2, DE6 3, DE6 4
- 11 | DE56 2, DE4 4, DE4 3, DE4 2, DE4 5
- 12 | DE22 5, DE56 4, DE56 0, DE56 1, DE21 5, DE5 8, DE5 3, DE5 9
- 13 | DE55 7, DE55 1, DE55 2, DE55 3, DE55 4, NG16 6, NG16 5
- 14 | NG16 4, DE7 4, DE7 5, DE7 6, DE7 8, DE7 9, DE75 7
- 15 | NG16 3, NG16 1, NG16 2, NG9 3, NG9 4, NG9 5, NG9 6, NG9 7, NG9 8, NG10 5
- 16 | DE72 3, NG10 1, NG10 2, NG10 3, NG10 4
- 17 | DE73 8, DE72 2, DE74 2, LE12 9, LE67 8, DE73 7
- 18 | DE12 6, DE11 9, DE11 0, DE11 7, DE11 8, LE65 1, LE65 2
- 19 | DE65 6, DE13 0, DE14 1, DE14 2, DE14 3, DE15 0, DE15 9
- 20 | ST14 5, ST14 7, ST14 8, DE6 5, DE65 5, DE13 8, DE13 9

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. Population derived from Experian MMG3 data (2018 report)

d. Per capita expenditure projected forward using forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 16

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 6 of Experian Retail Planner Briefing Note 16

f. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

g. Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement

[illegible]

Destination

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		Zone 14		Zone 15		Zone 16		Zone 17		Zone 18		Zone 19		Zone 20	
	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up	Main food	Top-up
Tesco Metro, Victoria Centre, Nottingham	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Milton Street, Nottingham	1.4	1.5	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Trowel Road, Wollaton, Nottingham	7.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	16.7	7.3	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Bassetfield																																										
Asda, Loughborough Road, West Bridgford, Nottingham	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Erewash																																										
Sainsbury's Local, Derby Road, Melbourne	0.9	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.9	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Staffordshire Moorlands																																										
Island, Tape Street, Cheshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marriotts, Wall Street, Cheshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Erewash																																										
Other - Outside Study Area - Erewash	4.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total Outside Study Area	123.8	27.4	0.0	0.0	0.0	0.0	0.2	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0	0.0	0.4	0.1	11.3	3.8	0.3	0.2	14.2	3.0	2.5	1.4	47.8	7.5	1.5	0.7	35.9	6.9	3.7	0.7	1.4	0.0	3.1	1.2
Total	1603.6	534.5	29.5	9.8	55.9	18.6	47.2	15.7	49.2	16.1	56.3	18.8	62.3	17.4	47.6	15.9	38.9	13.0	51.5	17.2	44.3	14.7	83.4	27.8	106.0	35.3	89.9	33.3	131.2	43.7	168.8	55.3	88.4	32.8	83.0	27.7	121.1	40.4	136.2	45.4	104.0	34.7

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and Top-up shopping derived directly from NEMS Household Survey (December 2017)
c. Excludes 'Next' knowlware' and special forms of trading
d. Destinations within the Study Area that are outside of Derby authority area are identified in red

Table 5: Convenience goods shopping patterns

Destination	Gross Floorspace	Net Sales Area	Net Convenience Sales Area (A)	Sales Density (B)	Benchmark Turnover (AxB)	Survey Turnover	Overtrading
Study Area	(sq m)	(sq m)	(sq m)	(£ per sq m)	(£m)	(£m)	(£m)
Zone 1							
Arthur's Superstore, Arthur Street, Derby	35	25	23	4,000	0.1	0.3	0.2
Co-op, Duffield Road, Five Lamps, Derby		-	-	-	1.8	1.8	0.0
Sainsbury's Local, Nuns Street, Derby		235	212	11,356	2.4	0.5	-1.9
Derby City Centre							
Local Shops, Derby City Centre		-	-	-	3.5	3.5	0.0
Birds Bakery, Albert Street, Derby		-	-	-	0.1	0.1	0.0
Farmfoods, Albert Street, Derby		159	151	4,573	0.7	0.0	-0.7
Home Bargains, Bradshaw Way Retail Park, Derby	1,014	710	355	6,572	2.3	0.0	-2.3
Iceland, Albion Street, Westfield, Derby		415	398	6,663	2.7	5.3	2.7
Market Hall, Derby		-	-	-	0.4	0.4	0.0
Marks & Spencer, London Road, Derby Intu, St. Peters Street, Derby		1,494	1,288	10,176	13.1	4.9	-8.2
Sainsbury's Superstore, Copecastle Square, Derby		1,797	1,273	11,356	14.5	12.1	-2.3
Tesco Metro, St Peters Street, Derby		1,846	1,661	13,401	22.3	5.2	-17.1
Sub Total					63.8	34.2	-29.6
Zone 2							
Aldi, Uttoxeter New Road, Manor Way Retail Park, Derby		870	715	10,517	7.5	25.3	17.8
Co-op, Ashbourne Road, Derby		329	286	10,514	3.0	0.9	-2.2
Kingsway Retail Park, Kingsway, Derby		-	-	-	0.3	0.3	0.0
Londis, Harrison Street, California, Derby	98	69	65	6,320	0.4	0.1	-0.3
Manor Park Way Retail Area, Derby		-	-	-	0.0	0.0	0.0
Marks & Spencer, Royal Derby Hospital, Uttoxeter Road, Derby		127	109	10,176	1.1	0.0	-1.1
Marks & Spencer, Simply Food, Kingsway Retail Park, Derby		378	326	10,176	3.3	6.1	2.8
Sainsbury's Local, Farm Street, Derby		235	212	11,356	2.4	0.2	-2.2
Sainsbury's Local, Morley Street, Derby		119	107	11,356	1.2	0.0	-1.2
Sainsbury's Superstore, Kingsway Retail Park, Derby		3,921	2,778	11,356	31.5	39.9	8.3
Littleover District Centre							
Littleover District Centre		-	-	-	1.5	1.5	0.0
Co-op, Burton Road, Littleover District Centre		329	286	10,514	3.0	3.8	0.8
Iceland, North View, Littleover		304	291	6,663	1.9	4.6	2.7
Londis, Burton Road, Derby		-	-	-	0.1	0.1	0.0
Normanton Road District Centre							
Normanton Road District Centre		-	-	-	4.2	4.2	0.0
Lidl, Southgate Retail Park, Normanton Road District Centre, Derby		1,280	996	9,814	9.8	13.0	3.3
Pak Food, Normanton Road, Derby	1,435	1,005	954	4,500	4.3	4.2	-0.1
Rowditch Neighbourhood Centre							
Local Shops, Uttoxeter New Road, Derby		-	-	-	0.6	0.6	0.0
Upper Boundary Road Neighbourhood Centre							
Premier, Amy Street, Roebuck, Derby	186	130	124	6,427	0.8	0.3	-0.5
Roebuck Convenience Store, Amy Street, Derby	79	55	53	6,000	0.3	0.3	0.0
Sub Total					77.4	105.5	28.1
Zone 3							
Cavendish District Centre							
Cavendish District Centre		-	-	-	0.0	0.0	0.0
B&M, Stenson Road / Derby Lane, Cavendish District Centre, Derby		-	-	-	0.3	0.3	0.0
Oaklands Avenue Neighbourhood Centre							
Premier, Oaklands Avenue, Littleover, Derby	146	102	97	6,427	0.6	0.2	-0.5
Sunnyhill District Centre							
Co-op, Stenson Road, Sunnyhill, Derby		176	153	10,514	1.6	0.7	-0.9
Nisa, Underhill Close, Sunnyhill		-	-	-	0.1	0.1	0.0
Tesco Express, Stenson Road, Sunnyhill		260	234	13,401	3.1	2.9	-0.3
Sub Total					5.8	4.1	-1.6
Zone 4							
Devonshire Drive Neighbourhood Centre							
One Stop, Devonshire Drive, Mickleover	168	118	112	7,746	0.9	0.9	0.0
Heatherton Neighbourhood Centre							
Co-op, Hollybrook Way, Littleover		141	122	10,514	1.3	7.9	6.6
Mickleover District Centre							
Mickleover District Centre		-	-	-	1.0	1.0	0.0
Marks & Spencer, Fairway BP, Uttoxeter Road, Mickleover District Centre		-	-	-	0.6	0.6	0.0
Tesco Superstore, Kipling Drive, Mickleover		3,058	2,096	13,401	28.1	53.5	25.4
Station Road Neighbourhood Centre							
Sainsbury's Local, Station Road, Mickleover		240	216	11,356	2.5	1.9	-0.5
Sub Total					34.3	65.8	31.5
Zone 5							
Allenton District Centre							
Co-op, 840 Osmaston Road, Derby, DE24 9AB		555	482	10,514	5.1	0.0	-5.1
Co-op, Osmaston Street, Allenton		-	-	-	3.3	3.3	0.0
Heron Foods, Osmaston Road, Allenton District Centre		204	194	6,458	1.3	1.3	0.1
Chellaston District Centre							
Chellaston District Centre		-	-	-		0.9	0.9
Co-op, High Street / Swarkestone Road, Chellaston		307	267	10,514	2.8	4.0	1.2
Tesco Express, Derby Road, Former Red Lion, Chellaston		251	226	13,401	3.0	4.6	1.5
Chellaston Road Neighbourhood Centre							
Co-op, Chellaston Road, Shelton Lock		116	101	10,514	1.8	1.8	0.0
Sinfin District Centre							
Sinfin District Centre		-	-	-		0.2	0.2
Asda, Sinfin Shopping Centre, Sinfin, Derby		6,752	4,389	13,268	58.2	77.2	19.0
West Chellaston Neighbourhood Centre							
One Stop, Royal Glen Park, Rowallan Way, Chellaston		-	-	-	1.0	1.0	0.0
Wordsworth Avenue Neighbourhood Centre							
One Stop, Sinfin Lane, Derby		-	-	-	0.4	0.4	0.0
Sub Total					76.8	94.6	17.8
Zone 6							
Costco, Wyvernside, Wyvern Way, Derby		-	-	-	4.7	4.7	0.0
Wyvern Retail Park, Wyvern Way, Derby		-	-	-	0.9	0.9	0.0
Allenton District Centre							
Allenton District Centre		-	-	-	0.7	0.7	0.0
B&M, Ascot Drive, Derby		-	-	-	0.2	0.2	0.0
Co-op, 622 Osmaston Road, Derby, DE24 8GS		154	134	10,514	1.4	0.1	-1.3
Farmfoods, Ascot Drive, Allenton		451	428	4,573	2.0	2.0	0.1
Osmanton Park Road Retail Area, Derby		-	-	-	0.2	0.2	0.0
Sainsbury's Superstore, Osmaston Park Road, Osmaston Retail Park, Derby		7,531	4,895	11,356	55.6	39.5	-16.0
Alvaston District Centre							
Alvaston District Centre					4.2	4.2	0.0
Aldi, Coleman Street, Alvaston		1,044	858	10,517	9.0	33.0	24.0
Co-op, London Road, Alvaston		373	324	10,514	3.4	0.1	-3.3
Iceland, London Road, Alvaston		248	238	6,663	1.6	3.5	1.9
London Road, Alvaston		-	-	-	0.0	0.0	0.0
Tesco Express, London Road, Alvaston		248	223	13,401	3.0	0.2	-2.8
Chaddesden District Centre							
Chaddesden District Centre		-	-	-	0.6	0.6	0.0
Aldi, Nottingham Road, Chaddesden		785	645	10,517	6.8	16.4	9.6
Co-op, Nottingham Road, Chaddesden		313	272	10,514	2.9	1.2	-1.7
Iceland, Nottingham Road, Chaddesden		402	385	4,573	1.8	1.1	-0.7
Tesco Express, Nottingham Road, Chaddesden		-	-	-	1.1	1.1	0.0
Lidl, Nottingham Road, Chaddesden		975	759	9,814	7.4	7.7	0.2
One Stop, Wood Road, Chaddesden		209	146	139	0.2	0.2	0.0
Sainsbury's Superstore, Wyvern Retail Park, Chaddesden		4,863	3,161	11,356	35.9	46.3	10.4
Chaddesden Lane District Centre							
Londis, Reginald Road South, Chaddesden, Derby		141	99	-	0.1	0.1	0.0
Sussex Circus Neighbourhood Centre							

Destination	Gross Floorspace	Net Sales Area	Net Convenience Sales Area (A)	Sales Density (B)	Benchmark Turnover (AxB)	Survey Turnover	Overtrading
Study Area	(sq m)	(sq m)	(sq m)	(£ per sq m)	(£m)	(£m)	(£m)
Co-op, Sussex Circus, Chaddesden		329	286	10,514	3.0	0.4	-2.6
Sub Total					146.6	164.3	17.7
Zone 7							
Crayford Road Neighbourhood Centre							
Co-op, Crayford Road, Alvaston		195	169	10,514	1.8	2.7	1.0
Holbrook Road Neighbourhood Centre							
Co-op, Holbrook Road, Alvaston		224	195	10,514	2.0	1.5	-0.6
Keldholme Lane Neighbourhood Centre							
One Stop, Keldholme Drive, Alvaston		198	139	131.7	0.5	0.5	0.0
Spondon District Centre							
Spondon District Centre		-	-	-	0.3	0.3	0.0
Asda, Derby Road, Spondon		8,153	5,299	13,268	70.3	68.9	-1.4
B&M, Megaloughton Lane, Spondon	3,455	2,419	484	3,208	1.6	1.2	-0.4
Co-op, Chapel Side, Chapel Street, Spondon		194	169	10,514	1.8	3.8	2.0
Co-op, Sitwell Street, Spondon		326	283	10,514	3.0	2.2	-0.8
Welcome, Chapel Side, Chapel Street, Spondon		-	-	-	0.0	0.0	0.0
Sub Total					81.2	81.1	-0.1
Zone 8							
Aldi, Meteor Retail Park, Derby		868	714	10,517	7.5	22.5	15.0
B&M, Meteor Retail Park, Derby	1,871	1,310	437	3,208	1.4	0.4	-1.0
Go Local Extra, Alfreton Road, Chester Green, Derby	65	46	43	6,000	0.3	0.5	0.2
Meteor Centre Retail Park, Mansfield Road, Derby		-	-	-	0.0	0.0	0.0
Morrisons, Wheatcroft Way, nr Meteor Retail Park, Derby		4,599	2,989	12,293	36.7	64.6	27.8
Oakwood District Centre							
Oakwood District Centre		-	-	-	1.1	1.1	0.0
Bishop's Drive, Oakwood		-	-	-	0.0	0.0	0.0
Co-op, Oakwood District Centre, Oakwood		329	286	10,514	3.0	9.0	5.9
Scarborough Rise Neighbourhood Centre							
Co-op, Scarborough Rise, Breadsall		162	141	10,514	1.5	2.2	0.7
Wollaton Road Neighbourhood Centre							
Co-op, Wollaton Road, Chaddesden		167	145	10,514	1.5	0.2	-1.3
Sub Total					53.0	100.4	47.4
Zone 9							
Darley Abbey Village Shop, Abbey Lane, Darley Abbey	158	111	105		0.2	0.2	0.0
Allestree District Centre							
Allestree District Centre (including Park Farm Shopping Centre)		-	-	-	2.5	2.5	0.0
Co-op, Park Farm Centre, Allestree		824	716	10,514	7.5	9.6	2.1
Farmfoods, Park Farm Centre, Allestree District Centre, Derby		451	428	4,573	2.0	0.9	-1.1
Fultons Foods, Park Farm Centre, Allestree	343	240	228	6,000	1.4	0.2	-1.2
Park Farm Greengrocers, Park Farm Centre, Allestree		-	-	-	0.1	0.1	0.0
Blenheim Drive Neighbourhood Centre							
Co-op, Blenheim Drive, Allestree, Derby		147	128	10,514	1.3	1.2	-0.1
Tesco Express, Blenheim Drive, Allestree		45	41	13,401	0.5	5.0	4.4
Kedleston Road Neighbourhood Centre							
Sainsbury's Local, Kedleston Road, Derby		119	107	11,356	1.2	3.2	2.0
Mackworth District Centre							
Mackworth District Centre		-	-	-	0.0	0.0	0.0
Co-op, Prince Charles Avenue, Mackworth		364	75	10,514	0.8	2.2	1.4
Sub Total					17.5	25.0	7.5
Total Derby Authority Area					556.4	675.0	118.6

Notes:

a. Gross floorspace derived from VOA, Council records or Nexus Planning Assessment

b. Net floorspace derived from Council records where available or based on Nexus Planning professional judgement (generally assumed to be 70% of gross floorspace for smaller stores where not specifically known)

c. Proportion of net floorspace derived from typical company split between convenience and comparison floorspace as identified by Verdict UK Food & Grocery Retailers 2018 with the exception of large food superstores (i.e. over 4,000 sq.m net sales area) which are assumed to have approximately 60:40 split in favour of convenience goods and local foodstore which are assumed to have 95% of net sales dedicated to convenience. Aldi and Lidl are assumed to have 80% of net sales dedicated to convenience goods, which correlates with our experience elsewhere

d. Sales densities relate to the monetary turnover of each square metre of net sales area and are derived from Verdict UK Food & Grocery Retailers 2018

e. It has been assumed that all unnamed and local convenience stores within a centre (including B&M, Bargain Booze, Budgens, Costco, Heron Foods, One Stop) are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey)

f. Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

Table 6a: Estimated capacity for additional convenience goods floorspace in Derby Authority Area

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2019	556.4	675.0	0.0	118.6
2023	564.8	689.5	0.0	124.7
2028	567.1	708.7	0.0	141.6
2029	567.1	712.2	0.0	145.1
2033	567.1	726.8	0.0	159.7
2038	567.1	744.1	0.0	177.1
2043	567.1	763.0	0.0	195.9
Study Area Market Share (%)		31.6		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (December 2018)
2. Assumes constant market share claimed by Derby facilities at 31.6% from Study Area

2017 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Derby Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2018	118.6	9,900	16,900
2023	124.7	10,300	17,600
2028	141.6	11,600	19,800
2029	145.1	11,900	20,300
2033	159.7	13,100	22,400
2038	177.1	14,500	24,800
2043	195.9	16,100	27,500

1. Average sales density assumed to be £11,952 per sq.m which is average of 'main four' foodstore operators
2. Average sales density assumed to be £7,000 per sq.m which is considered to be towards the lower end of what a discount foodstore may turn over
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (December 2018)

2017 Prices

Table 6c: Extant convenience goods commitments in Derby Authority Area

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)	Status
Zone 1						
Former Mackworth College, Normanton Road	02/15/000194 and 09/16/01102	Aldi floorspace linked to wider development scheme	1,065	10,517	11.2	Edge-of-centre
Former Derbyshire Royal Infirmary, London Road	01/17/00030	Mixed-use development, including 1,000 sq.m of net retail floorspace	850	10,774	9.2	Out-of-centre, resolution to grant pp
Former Friar Gate Goods Yard	03/11/00246	Outline permission exists for mixed-use redevelopment / conversion, including a new supermarket. Scheme involves re-use of listed bonded warehouse but unlikely to be implemented in current format. Application lapses November 2018 (5 year permission).	3,700	-	-	Out-of-centre. Part of site is to be redeveloped for a secondary school and this permission will not be implemented. As such, it is not accounted for in our assessment.
Castleward	05/12/00563	Mixed use application with provision for up to 1742sqm of commercial uses – partially implemented in form of boulevard units	500	7,000	3.5	Edge-of-centre, approved and partially implemented
Zone 2						
Manor Kingsway	Allocation and 07/08/01081	New local centre proposed through policy and reflected in outline pp	300	7,000	2.1	In-centre, planning permission
Zone 4						
Heatherton, Rykneld Road	Allocation and 01/11/00023	New local centre proposed through policy and reflected in outline pp	1,000	7,000	7.0	In-centre, resolution to grant planning permission
Hackwood Farm	Allocation and 06/15/00846	New local centre proposed through policy and reflected in outline pp	560	7,000	3.9	In-centre, planning permission
Zone 5						
Rose and Crown Public House	02/18/00176	Lidl foodstore	1,117	9,814	11.0	In-centre, planning permission
Zone 6						
Allenton District Centre	08/10/01063	Proposed Tesco foodstore, Allenton District Centre	3,315	-	-	In-centre, but Tesco has indicated that this commitment will not be built out and therefore it is not accounted for in our assessment
Derby Triangle	11/14/01570	Resolution to grant permission for mixed use scheme including up to 2000sqm of A1 floorspace	1,120	10,517	11.8	Out-of-centre, resolution to grant pp
Total			6,512		59.6	

2017 Prices

Table 6d: Net quantitative capacity for additional convenience goods floorspace in Derby Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2019	118.6	59.6	59.0	4,900	8,400
2023	124.7	60.5	64.2	5,300	9,000
2028	141.6	60.8	80.8	6,600	11,300
2029	145.1	60.8	84.3	6,900	11,800
2033	159.7	60.8	98.9	8,100	13,900
2038	177.1	60.8	116.3	9,500	16,300
2043	195.9	60.8	135.2	11,100	18,900

1. Average sales density assumed to be £11,952 per sq.m which is average of 'main four' foodstore operators
2. Average sales density assumed to be £7,000 per sq.m which is considered to be towards the lower end of what a discount foodstore may turn over
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 16 (December 2018)
4. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)

2017 Prices

Table 7a: Population

Zone	Population						
	2019	2023	2028	2029	2033	2038	2043
1	18,318	18,905	19,494	19,578	19,978	20,317	20,652
2	38,123	39,373	40,770	41,016	42,112	43,279	44,522
3	34,156	35,055	36,183	36,407	37,309	38,508	39,729
4	27,163	27,653	28,372	28,537	29,107	29,899	30,748
5	35,568	36,602	37,818	38,249	39,021	40,249	41,594
6	37,400	38,413	39,627	39,845	40,654	41,706	42,796
7	29,442	29,921	30,653	30,800	31,270	31,753	32,132
8	24,367	24,956	25,652	25,786	26,313	26,954	27,622
9	29,735	30,125	30,718	30,859	31,353	31,809	32,229
10	22,019	22,310	22,701	22,764	23,054	23,371	23,659
11	43,883	44,201	44,838	44,973	45,448	45,902	46,244
12	60,529	61,713	63,117	63,405	64,465	65,647	66,782
13	59,840	61,076	62,456	62,701	63,522	64,479	65,507
14	78,116	79,959	82,175	82,558	84,100	85,525	87,560
15	100,305	103,225	105,872	106,357	108,163	110,295	112,427
16	57,101	58,501	60,031	60,333	61,495	62,833	64,290
17	47,457	48,944	50,620	50,943	52,005	53,010	53,937
18	72,676	75,139	77,789	78,292	80,172	82,379	84,580
19	88,830	91,145	93,512	93,923	95,999	97,828	99,656
20	57,619	58,893	60,334	60,637	61,834	62,894	63,759
Total	963,177	986,109	1,012,733	1,017,761	1,036,752	1,058,637	1,089,362

Table 7b: Comparison goods expenditure per capita

Zone	Comparison goods expenditure per capita (£)										Comparison goods expenditure per capita (£)										Comparison goods expenditure per capita (£)										Comparison goods expenditure per capita (£)																			
	2017 with SFT										2017										2019										2023										2028									
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total		Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total											
1	967	236	478	372	441	469	150	327	3,441	817	200	404	315	373	387	127	277	2,908	838	205	414	322	382	407	130	284	2,861	922	225	456	355	420	448	143	312	3,281	1,067	281	527	411	486	518	166	381	3,796					
2	995	196	420	336	422	393	154	302	3,223	841	166	355	287	357	332	130	255	2,723	862	170	364	294	365	341	134	262	2,792	940	187	400	324	403	375	147	286	3,072	1,098	217	463	374	466	434	170	333	3,555					
3	968	148	360	320	386	322	140	250	2,894	818	125	304	271	325	272	119	212	2,446	838	128	312	277	334	279	122	217	2,507	923	141	343	305	368	307	134	239	2,759	1,068	163	397	353	425	355	155	276	3,192					
4	1,099	262	701	523	604	576	291	479	4,534	929	221	592	442	510	487	246	405	3,831	952	227	607	453	523	499	252	415	3,927	1,048	249	668	499	575	549	277	457	4,322	1,213	289	773	577	666	635	321	528	5,001					
5	912	195	542	487	470	493	205	341	3,645	771	165	458	411	397	416	173	285	3,080	790	169	469	422	407	427	178	296	3,158	870	186	517	464	448	470	195	325	3,475	1,008	215	598	537	519	544	226	377	4,021					
6	845	140	354	367	348	341	137	241	2,572	718	300	310	294	288	116	203	2174	558	121	307	318	301	296	118	209	2,228	615	134	338	350	331	325	130	230	2,452	711	155	391	404	383	376	151	266	2,837						
7	830	183	496	418	443	429	204	333	3,335	701	155	419	353	374	363	173	281	2,818	719	159	430	362	384	372	177	288	2,889	791	175	473	398	422	409	195	317	3,180	915	202	547	461	488	474	225	387	3,679					
8	899	200	528	473	477	461	207	350	3,595	759	169	446	400	403	390	175	295	3,038	778	173	457	410	414	400	179	303	3,114	857	191	503	451	455	440	197	333	3,427	991	221	582	522	527	509	228	386	3,965					
9	998	240	591	476	571	515	260	435	4,696	843	203	500	402	482	436	220	387	3,453	864	208	512	412	495	446	226	376	3,540	951	229	564	454	494	491	248	414	3,895	1,101	265	652	525	630	569	287	479	4,507					
10	1,011	299	709	625	637	639	338	526	4,783	854	253	599	528	538	540	295	444	4,042	876	259	614	542	551	553	293	455	4,143	964	285	676	596	607	609	322	501	4,560	1,115	330	782	690	702	704	373	580	5,276					
11	969	274	656	543	593	564	294	460	4,352	819	231	554	459	501	476	248	389	3,678	839	237	568	470	514	488	254	399	3,770	924	261	625	517	566	537	280	439	4,149	1,069	302	724	599	655	622	324	508	4,801					
12	981	238	591	506	556	539	264	408	4,084	829	201	500	428	470	455	223	344	3,451	850	206	512	438	482	467	229	353	3,537	935	227	564	482	531	513	252	389	3,893	1,082	262	652	558	614	594	292	450	4,504					
13	862	193	477	464	467	455	215	333	3,467	728	163	403	392	395	385	182	281	2,930	747	167	413	402	405	395	186	288	3,003	822	184	455	442	446	434	205	317	3,305	951	213	526	512	516	502	237	367	3,824					
14	898	198	488	469	474	461	210	338	3,504	732	168	412	396	401	390	177	286	2,951	750	172	422	406	411	399	182	293	3,036	826	189	465	447	452	440	200	322	3,341	955	219	538	517	523	509	232	373	3,866					
15	917	213	559	464	521	493	243	385	3,794	774	180	472	392	440	416	205	326	3,206	794	185	484	402	451	427	210	334	3,286	874	203	533	442	496	470	231	367	3,617	1,011	235	616	512	574	543	268	425	4,185					
16	927	218	576	479	521	503	242	386	3,851	783	184	487	405	440	425	205	326	3,254	803	188	499	415	451	436	210	334	3,336	884	207	549	457	496	479	231	368	3,671	1,022	240	635	528	574	555	267	426	4,248					
17	970	248	624	512	557	551	265	418	4,145	820	209	527	433	471	465	224	353	3,502	840	215	540	444	483	477	229	362	3,681	925	226	595	488	531	525	253	395	3,862	1,070	273	688	565	615	608	292	461	4,572					
18	924	212	551	503	499	510	223	365	3,787	781	179	468	425	421	431	188	309	3,200	800	183	477	435	432	442	193	317	3,281	881	202	625	479	475	487	212	349	3,511	1,019	234	608	555	550	563	246	403	4,178					
19	934	173	382	475	444	372	183	301	3,264	789	146	323	402	376	314	155	255	2,758	809	150	331	412	385	322	159	261	2,828	891	165	364	453	424	354	175	287	3,112	1,030	191	421	524	490	410	202	332	3,601					
20	1,087	238	536	642	516	511	264	407	4,249	918	201	453	543	476	432	223	344	3,591	941	206	465	556	488	443	229	352	3,681	1,036	227	511	612	537	487	252	388	4,051	1,199	263	592	708	622	564	292	449	4,687					

Zone	Comparison goods expenditure per capita (£)										Comparison goods expenditure per capita (£)										Comparison goods expenditure per capita (£)										Comparison goods expenditure per capita (£)									
	2029										2033										2038										2043									
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIV	Furniture	Total				
1	1,099	268	543	423	501	533	171	372	3,910	1,244	304	615	437	567	604	193	421	4,426	1,455	355	719	560	683	706	226	493	5,176	1,703	416	842	655	776	827	265	577	6,058				
2	1,130	223	477	386	480	447	175	343	3,661	1,280	252	540	437	543	506	199	389	4,145	1,497	295	631	511	635	592	232	455	4,847	1,752	346	739	598	734	693	272	532	5,764				
3	1,100	188	409	354	438	366	159	285	3,288	1,245	190	463	412	496	414	181	322	3,722	1,456	222	541	482	580	414	211	377	4,353	1,704	280	634	564	679	687	247	441	5,096				
4	1,249	297	796	394	686	654	330	544	5,151	1,414	336	601	673	776	714	374	616	5,831	1,654	363	1,054	787	908	866	437	720	6,819	1,936	461	1,234	921	1,063	1,104	512	643	7,982				
5	1,037	222	554	423	504	560	153	374	3,847	1,245	334	615	437	564	604	193	421	4,426	1,455	355	719	560	683	706	226	493	5,176	1,703	416	842	655	776	827	265	577	6,058				
6	732	159	403	417	393	388	155	274	2,922	829	180	456	422	447	439	176	310	3,308	970	211	533	551	523	513	206	362	3,869	1,135	247	624	636	612	601	241	424	4,529				
7	942	208	564	474	505	488	232	378	3,789	1,067	236	638	537	570	552	263	428	4,290	1,248	276	746	628	666	646	307	500	5,017	1,461	323	873	735	780	756	359	588	5,873				
8	1,021	227	600	537	542	524	235	397	4,084	1,156	258	615	437	584	604	266	405	4,624	1,352	301	734	711	718	694	311	526	5,407	1,582	350	829	833	841	812	364	615	6,329				
9	1,134	240	640	547	610	586	246	438	4,596	1,263	294	586	614	612	596	234	459	4,845	1,501	326	784	689	859	815	375	569	5,435	1,641	375	869	815	907	815	375	745	6,149				
10	1,149	340	806	710	723	726	384	597	5,434	1,300	385	912	804	819	821	435	676	5,152	1,521	450	1,067	940	958	961	508	791	7,195	1,807	527	1,249	1,101	1,121	1,124	595	925	8,422				
11	1,101	311	745	617	674	640	334	523	4,945	1,246	352	844	698	763	725	378	592	5,598	1,457	412	987	816	893	848	422	662	6,546	1,708	482	1,155	955	1,045	992	517	811	7,663				
12	1,115	270	672	575	632	612	301	463	4,639	1,262	306	761	651	716	693	340	524	5,252	1,476	357	890	761	837	810	398	613	6,142	1,728	418	1,041	891	980	948	466	718	7,190				
13	979	219	542	507	531	518	245	376	3,939	1,108	248	614	597	601	586	277	425	4,489	1,296	290	718	698	703	685	334	501	5,215	1,517	340	840	817	923	802	379	506	6,104				
14	1,051	224	554	423	504	524	235	384	3,884	1,108	295	629	624	582	610	293	482	4,479	1,352	301	734	711	718	694	311	526	5,407	1,582	350	829	833	841	812	364	615	6,329				
15	1,041	242	635	527	592	560	276	438	4,130	1,170	274	719	597	670	634	312	495	4,879	1,379	321	840	698	783	741	365	579	5,066	1,714	375	984	817	917	867	427	678	6,680				
16	1,053	247	654	544	591	571	275	439	4,375	1,192	280	741	616	670	647	311	497	4,953	1,394	327	866	721	783	756	364	581	5,792	1,632	383	1,014	844	917	885	426	680	7,786				
17	1,102	282	709	582	633	626	301	475	4,749	1,247	319	802	659	717	708	341	538	5,331	1,459	373	938	771	838	828	398	629	6,235	1,708	436	1,098	902	970	970	466	738	7,298				
18	1,050	218	626	517	587	568	247	416	4,047	1,115	267	647	611	641	614	293	482	4,479	1,352	301	734	711	718	694	311	526	5,407	1,582	350	829	833	841	812	364	615	6,329				
19	1,061	196	434	540	505	422	208	342	3,709	1,202	222	401	611	572	478	236	387	4,199	1,405	260	574	715	660	559	275	453	4,910	1,645	304	672	837	783	564	325	530	5,748				
20	1,235	270	609	730	640	581	300	462	4,828	1,398	306	690	826	725	658	340	523	5,466	1,635	358	807	966	848	769	398	612	6,392	1,914	419	945	945	1,131	993	1,000	465	716	7,440			

Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£m)									Comparison goods expenditure (£m)									Comparison goods expenditure (£m)									Comparison goods expenditure (£m)								
	2019									2023									2028									2029								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	15.3	3.7	7.6	5.9	7.0	7.4	2.4	5.2	54.6	17.4	4.3	8.6	6.7	7.9	8.5	2.7	5.9	62.0	20.8	5.1	10.3	8.0	9.5	10.1	3.2	7.0	74.0	21.5	5.3	10.6	8.3	9.8	10.4	3.3	7.3	76.5
2	32.9	6.5	13.9	11.2	13.9	13.0	5.1	10.0	106.4	37.3	7.4	15.8	12.7	15.9	14.8	5.8	11.3	121.0	44.7	8.8	18.9	15.3	19.0	17.7	6.9	13.6	144.9	46.4	9.1	19.6	15.8	19.7	18.3	7.2	14.1	150.2
3	28.6	4.4	10.6	9.5	11.4	9.5	4.2	7.4	85.6	32.3	4.9	12.0	10.7	12.9	10.8	4.7	8.4	96.7	38.6	5.9	14.4	12.8	15.4	12.9	5.6	10.0	115.5	40.0	6.1	14.9	13.2	16.0	13.3	5.8	10.4	119.7
4	25.9	6.2	16.5	12.3	14.2	13.6	6.8	11.3	106.7	29.0	6.9	18.5	13.8	15.9	15.2	7.7	12.6	119.5	34.4	8.2	21.9	16.4	18.9	18.0	9.1	15.0	141.9	35.6	8.5	22.7	17.0	19.6	18.7	9.4	15.5	147.0
5	28.1	6.0	16.7	15.0	14.5	15.2	6.3	10.5	112.3	31.8	6.8	18.9	17.0	16.4	17.2	7.2	11.9	127.2	38.1	8.1	22.6	20.3	19.6	20.6	8.6	14.2	152.1	39.4	8.4	23.4	21.0	20.3	21.3	8.9	14.8	157.6
6	20.9	4.5	11.5	11.9	11.3	11.1	4.4	7.8	83.3	23.6	5.1	13.0	13.4	12.7	12.5	5.0	8.8	94.2	28.2	6.1	15.5	16.0	15.2	14.9	6.0	10.5	112.4	29.2	6.3	16.0	16.6	15.7	15.4	6.2	10.9	116.4
7	21.2	4.7	12.7	10.6	11.3	11.0	5.2	8.5	85.1	23.7	5.2	14.1	11.9	12.6	12.2	5.8	9.5	95.1	28.0	6.2	16.8	14.1	15.0	14.5	6.9	11.2	112.8	29.0	6.4	17.4	14.6	15.5	15.0	7.1	11.6	116.7
8	19.0	4.2	11.1	10.0	10.1	9.7	4.4	7.4	75.9	21.4	4.8	12.6	11.3	11.4	11.0	4.9	8.3	85.5	25.4	5.7	14.9	13.4	13.5	13.1	5.8	9.9	101.7	26.3	5.9	15.5	13.9	14.0	13.5	6.1	10.2	105.3
9	25.7	6.2	15.2	12.3	14.7	13.3	6.7	11.2	105.2	28.7	6.9	17.0	13.7	16.4	14.8	7.5	12.5	117.3	33.8	8.1	20.0	16.1	19.3	17.5	8.8	14.7	138.4	35.0	8.4	20.7	16.7	20.0	18.1	9.1	15.2	143.3
10	19.3	5.7	13.5	11.9	12.1	12.2	6.4	10.0	91.2	21.5	6.4	15.1	13.3	13.5	13.6	7.2	11.2	101.7	25.3	7.5	17.8	15.7	15.9	16.0	8.5	13.2	119.8	26.1	7.7	18.3	16.2	16.5	16.5	8.7	13.6	123.7
11	36.7	10.4	24.8	20.5	22.5	21.3	11.1	17.4	164.7	40.8	11.5	27.6	22.9	25.0	23.8	12.4	19.4	183.4	47.9	13.5	32.4	26.8	29.3	27.9	14.5	22.8	215.3	49.5	14.0	33.5	27.7	30.3	28.8	15.0	23.5	222.4
12	51.5	12.5	31.0	26.5	29.2	28.2	13.9	21.4	214.1	57.7	14.0	34.8	29.8	32.7	31.7	15.6	24.0	240.3	68.3	16.5	41.2	35.2	38.7	37.5	18.4	28.4	284.3	70.7	17.1	42.6	36.4	40.1	38.8	19.1	29.4	294.2
13	44.7	10.0	24.7	24.0	24.2	23.6	11.2	17.3	179.7	50.2	11.2	27.8	27.0	27.2	26.5	12.5	19.4	201.9	59.4	13.3	32.9	32.0	32.2	31.4	14.8	22.9	238.9	61.4	13.7	34.0	33.0	33.3	32.4	15.3	23.7	247.0
14	58.6	13.4	33.0	31.7	32.1	31.2	14.2	22.9	237.1	66.0	15.1	37.2	35.7	36.2	35.1	16.0	25.8	267.1	78.5	18.0	44.2	42.5	43.0	41.8	19.0	30.7	317.7	81.2	18.6	45.7	44.0	44.5	43.3	19.7	31.7	328.7
15	80.1	18.6	48.8	40.6	45.5	43.1	21.2	33.7	331.7	90.2	21.0	55.0	45.7	51.2	48.5	23.9	37.9	373.3	107.0	24.9	65.2	54.2	60.8	57.5	28.3	45.0	443.0	110.8	25.8	67.5	56.1	62.9	59.5	29.3	46.5	458.4
16	45.8	10.8	28.5	23.7	25.7	24.9	12.0	19.1	190.5	51.7	12.1	32.1	26.7	29.0	28.0	13.5	21.5	214.8	61.4	14.4	38.1	31.7	34.5	33.3	16.0	25.6	255.0	63.5	14.9	39.5	32.8	35.7	34.5	16.6	26.5	264.0
17	39.9	10.2	25.6	21.1	22.9	22.6	10.9	17.2	170.4	45.3	11.6	29.1	23.9	26.0	25.7	12.4	19.5	193.4	54.2	13.8	34.8	28.6	31.1	30.8	14.8	23.4	231.4	56.1	14.3	36.1	29.7	32.3	31.9	15.3	24.2	239.9
18	58.2	13.3	34.7	31.7	31.4	32.1	14.0	23.0	238.4	66.2	15.2	39.5	36.0	35.7	36.6	16.0	26.2	271.3	79.3	18.2	47.3	43.1	42.8	43.8	19.1	31.4	325.0	82.2	18.8	49.0	44.7	44.4	45.4	19.8	32.5	336.9
19	72.0	13.3	29.4	36.6	34.2	28.6	14.1	23.2	251.5	81.2	15.0	33.2	41.3	38.6	32.3	15.9	26.2	283.7	96.4	17.8	39.4	49.0	45.8	38.3	18.9	31.1	336.7	99.7	18.4	40.8	50.7	47.4	39.6	19.5	32.1	348.4
20	54.2	11.9	26.8	32.1	28.1	25.5	13.2	20.3	212.1	61.0	13.4	30.1	36.1	31.7	28.7	14.8	22.8	238.6	72.3	15.8	35.7	42.7	37.5	34.0	17.6	27.1	282.8	74.9	16.4	37.0	44.2	38.8	35.2	18.2	28.0	292.8
Total	778.4	176.5	436.7	399.1	416.4	397.1	187.7	304.7	3,096.7	877.0	198.8	491.9	449.5	469.0	447.4	211.4	343.1	3,488.1	1,042.1	236.1	584.3	534.0	557.2	531.4	251.0	407.6	4,143.6	1,078.7	244.4	604.8	552.7	576.7	550.1	259.8	421.9	4,289.0

Zone	Comparison goods expenditure (£m)									Comparison goods expenditure (£m)									Comparison goods expenditure (£m)									Comparison goods growth (£m)					
	2033									2038									2043									2019-2023	2019-2028	2019-2029	2019-2033	2019-2038	2018-2043
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total						
1	24.8	6.1	12.3	9.6	11.3	12.1	3.9	8.4	88.4	29.6	7.2	14.6	11.4	13.5	14.3	4.6	10.0	105.2	35.2	8.6	17.4	13.5	16.0	17.1	5.5	11.9	125.1	7.4	19.4	21.9	33.8	50.6	70.5
2	53.9	10.6	22.7	18.4	22.9	21.3	8.4	16.4	174.6	64.8	12.8	27.3	22.1	27.5	25.6	10.1	19.7	209.8	78.0	15.4	32.9	26.6	33.1	30.8	12.1	23.7	252.6	14.5	38.5	43.8	68.1	103.4	146.2
3	46.4	7.1	17.3	15.4	18.5	15.5	6.7	12.0	138.9	56.1	8.6	20.8	18.5	22.3	18.6	8.1	14.5	167.6	67.7	10.3	25.2	22.4	27.0	22.5	9.8	17.5	202.4	11.1	29.9	34.1	53.3	82.0	116.8
4	41.2	9.8	26.2	19.6	22.6	21.6	10.9	17.9	169.7	49.4	11.8	31.5	23.5	27.1	25.9	13.1	21.5	203.9	59.5	14.2	37.9	28.3	32.7	31.2	15.7	25.9	245.4	12.8	35.2	40.3	63.1	97.2	138.8
5	45.8	9.8	27.2	24.4	23.6	24.7	10.3	17.1	183.0	55.2	11.8	32.8	29.5	28.5	29.8	12.4	20.7	220.7	66.8	14.3	39.7	35.6	34.4	36.1	15.0	25.0	267.0	14.9	39.8	45.3	70.6	108.4	154.7
6	33.7	7.3	18.5	19.2	18.2	17.8	7.2	12.6	134.5	40.4	8.8	22.2	23.0	21.8	21.4	8.6	15.1	161.4	48.5	10.5	26.7	27.6	26.2	25.7	10.3	18.1	193.6	10.9	29.1	33.1	51.2	78.0	110.2
7	33.4	7.4	19.9	16.8	17.8	17.3	8.2	13.4	134.1	39.6	8.7	23.7	19.9	21.2	20.5	9.8	15.9	159.3	46.9	10.4	28.1	23.6	25.1	24.3	11.5	18.8	188.7	10.1	27.7	31.6	49.1	74.2	103.6
8	30.4	6.8	17.9	16.0	16.2	15.6	7.0	11.8	121.7	36.4	8.1	21.4	19.2	19.4	18.7	8.4	14.2	145.7	43.7	9.7	25.7	23.0	23.2	22.4	10.1	17.0	174.8	9.6	25.8	29.4	45.8	69.9	98.9
9	40.2	9.7	23.8	19.2	23.0	20.8	10.5	17.5	164.8	47.7	11.5	28.3	22.8	27.3	24.7	12.5	20.8	195.5	56.6	13.6	33.6	27.0	32.4	29.2	14.8	24.7	231.9	12.1	33.2	38.0	59.5	90.2	126.6
10	30.0	8.9	21.0	18.5	18.9	18.9	10.0	15.6	141.8	35.5	10.5	24.9	22.0	22.4	22.4	11.9	18.5	168.1	42.1	12.5	29.5	26.0	26.5	26.6	14.1	21.9	199.3	10.5	28.5	32.5	50.6	76.9	108.0
11	56.6	16.0	38.3	31.7	34.7	32.9	17.2	26.9	254.4	66.9	18.9	45.3	37.5	41.0	38.9	20.3	31.8	300.5	78.9	22.3	53.4	44.2	48.3	45.9	23.9	37.5	354.4	18.7	50.6	57.7	89.7	135.8	189.7
12	81.4	19.7	49.0	42.0	46.1	44.7	21.9	33.8	338.6	96.9	23.5	58.4	50.0	54.9	53.2	26.1	40.2	403.2	115.4	27.9	69.5	59.5	65.4	63.3	31.1	47.9	480.2	26.1	70.2	80.1	124.5	189.1	266.0
13	70.4	15.8	39.0	37.9	38.2	37.2	17.6	27.2	283.3	83.6	18.7	46.3	45.0	45.3	44.2	20.9	32.3	336.3	99.4	22.3	55.0	53.5	53.9	52.5	24.8	38.4	399.9	22.2	59.1	67.3	103.5	156.5	220.2
14	93.7	21.5	52.7	50.7	51.3	49.9	22.7	36.6	379.1	111.9	25.6	63.0	60.6	61.3	59.6	27.1	43.7	452.9	133.5	30.6	75.2	72.3	73.1	71.1	32.4	52.1	540.3	30.0	80.5	91.6	141.9	215.8	303.1
15	127.5	29.7	77.7	64.6	72.4	68.5	33.8	53.6	527.8	152.1	35.4	92.7	77.0	86.4	81.7	40.3	63.9	629.4	181.4	42.2	110.6	91.8	103.1	97.5	48.0	76.3	751.0	41.6	111.3	126.7	196.1	297.7	419.3
16	73.3	17.2	45.5	37.9	41.2	39.8	19.1	30.5	304.6	87.6	20.6	54.4	45.3	49.2	47.5	22.9	36.5	364.0	104.9	24.6	65.2	54.2	58.9	56.9	27.4	43.7	435.9	24.3	64.5	73.5	114.1	173.5	245.4
17	64.9	16.6	41.7	34.3	37.3	36.8	17.7	28.0	277.3	77.3	19.8	49.7	40.8	44.4	43.9	21.1	33.3	330.5	92.1	23.5	59.2	48.7	52.9	52.3	25.2	39.7	393.6	23.0	61.0	69.5	106.9	160.1	223.2
18	95.3	21.8	56.8	51.8	51.4	52.6	23.0	37.7	390.5	114.5	26.2	68.3	62.3	61.8	63.2	27.6	45.3	469.3	137.6	31.5	82.1	74.9	74.3	76.0	33.2	54.5	564.0	32.9	86.5	98.5	152.1	230.8	325.6
19	114.9	21.2	47.0	58.4	54.7	45.7	22.5	37.0	401.4	137.2	25.4	56.1	69.8	65.3	54.6	26.9	44.2	479.4	163.9	30.3	67.0	83.4	78.0	65.2	32.1	52.9	572.8	32.2	85.2	96.9	149.9	227.9	321.3
20	86.1	18.9	42.5	50.9	44.7	40.5	20.9	32.2	336.8	102.5	22.4	50.6	60.6	53.2	48.2	24.9	38.3	400.7	122.0	26.7	60.2	72.1	63.3	57.4	29.7	45.6	477.0	26.5	70.7	80.7	124.7	188.6	264.9
Total	1,243.9	281.7	697.3	637.2	664.9	634.2	299.5	486.4	4,945.1	1,485.3	336.3	832.4	760.6	793.7	757.1	357.4	580.5	5,903.3	1,774.2	401.5	994.0	908.3	947.8	904.1	426.7	693.1	7,049.8	391.5	1,046.9	1,192.3	1,848.4	2,806.6	3,953.1

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)	Zone 10 Clothing (%)	Zone 11 Clothing (%)	Zone 12 Clothing (%)	Zone 13 Clothing (%)	Zone 14 Clothing (%)	Zone 15 Clothing (%)	Zone 16 Clothing (%)	Zone 17 Clothing (%)	Zone 18 Clothing (%)	Zone 19 Clothing (%)	Zone 20 Clothing (%)
Langley Mill Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	2.4	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.3	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0	0.0
Ilkeston Town Centre	1.3	0.0	0.0	0.6	0.0	0.0	1.0	0.8	0.0	0.0	1.8	0.0	0.0	0.0	12.6	0.9	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.0	0.0	0.0	0.6	1.5	1.1	1.0	0.8	0.0	0.0	1.8	0.0	0.0	0.0	25.8	3.3	3.8	0.0	0.0	0.0	0.0
Zone 15																					
Broxtowe																					
Awsworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Derby Road, Eastwood, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bardills Garden Centre, Toton Lane, Stapleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bramcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	1.1	3.3	0.0	0.0	0.0	0.0
Chilwell Retail Park, Beeston	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	2.2	12.1	4.2	0.0	0.0	0.0	0.0
Eastwood Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	3.1	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Ikea Way, off Nottingham Road, Giltbrook, Nottingham	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	5.8	11.1	1.8	0.0	0.0	0.0	0.0	0.0
IKEA, Ikea Way, Giltbrook, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kimberley Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Main Street, Kimberley, Nottingham	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Uppminster Drive, Nuthall, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stapleford Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Swiney Way, Toton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0
Toton District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Trowell Garden Centre, Stapleford Road, Trowell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Sandiacre Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	1.0	7.6	17.7	22.1	7.5	0.0	0.0	0.0	0.0
Zone 16																					
Broxtowe																					
Tesco Extra, Waverley Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Asda, Midland Street, Long Eaton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0
Borrowwash Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Breaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cross Street Retail Park, Cross Street, Long Eaton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.8	0.0
Draycott Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Eaton Town Centre	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	21.0	0.9	0.0	0.0	0.0
Ockbrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sawley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elvaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	25.2	0.9	0.0	0.8	0.0
Zone 17																					
Charnwood																					
Sheepshed Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North West Leicestershire																					
Castle Donington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Midlands Airport, Castle Donington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kegworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Aston-on-Trent Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbourne Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Swarkestone Nursery, Lowes Lane, Swarkestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swarkestone Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0
Zone 18																					
North West Leicestershire																					
Ashby-de-la-Zouch Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	8.5	0.0	0.0
Wickes, Nottingham Road Industrial Estate, Ashby-de-la-Zouch	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Castle Gresley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newhall Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Overseal Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swadlincote Town Centre	2.1	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	25.9	3.3	1.0	0.0
Woodville Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.8	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0										

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)	Zone 10 Clothing (%)	Zone 11 Clothing (%)	Zone 12 Clothing (%)	Zone 13 Clothing (%)	Zone 14 Clothing (%)	Zone 15 Clothing (%)	Zone 16 Clothing (%)	Zone 17 Clothing (%)	Zone 18 Clothing (%)	Zone 19 Clothing (%)	Zone 20 Clothing (%)
Outside Study Area, Leicester																					
Leicester City Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.8	5.2	0.0	0.0
Sub Total	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.8	5.2	0.0	0.0
Outside Study Area, Lichfield																					
Burntwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lichfield City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.3
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.3
Outside Study Area, Mansfield																					
Mansfield Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.9	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Portland Retail Park, Midland Way, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.9	0.0	0.0	0.0	0.0	1.4	0.0	0.0
Outside Study Area, Newark and Sherwood																					
Rolleston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North East Derbyshire																					
Clay Cross Retail Park, Clay Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Outside Study Area, North West Leicestershire																					
Coalville Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0
Ibstock Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Measham Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0	0.0	0.0
Outside Study Area, Nottingham																					
B&Q, Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castle Marina Retail Park, Castle Bridge Road, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunelm, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lady Bay Retail Park, Meadow Lane, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Multyork, Castle Boulevard, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre (includes Victoria Shopping Centre, Nottingham)	9.7	0.0	0.0	3.5	0.0	0.9	0.0	2.3	4.1	1.4	1.8	0.0	4.8	13.3	13.3	48.3	12.0	16.4	0.0	0.8	1.3
Riverside Retail Park, Queens Drive, Nottingham	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.4	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wollaton Local Centre, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	9.9	0.0	0.0	3.5	0.0	0.9	0.0	2.3	4.1	1.4	1.8	0.0	4.8	13.3	14.7	49.7	12.0	16.4	0.0	0.8	1.3
Outside Study Area, Sheffield																					
Meadowhall Shopping Centre, Sheffield	1.1	17.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	13.1	0.0	2.5	0.0	0.0	0.0	0.0	0.0	0.0	1.0
Sheffield City Centre	0.3	0.0	1.0	0.0	0.0	2.6	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0
Sub Total	1.4	17.9	1.0	0.0	0.0	2.6	0.0	0.0	0.0	1.1	1.4	13.1	0.0	2.5	0.0	1.4	0.0	0.0	0.0	0.0	1.0
Outside Study Area, Stafford																					
Stafford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Staffordshire Moorlands																					
Blythe Bridge Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leek Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stoke-on-Trent																					
Stoke-on-Trent City Centre (including Hanley)	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.9
Outside Study Area, Tamworth																					
Tamworth Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	7.3	3.3	0.0
Ventura Retail Park, Ventura Park Road, Tamworth	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.1	2.5	0.0
Sub Total	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	11.4	5.7	0.0
Outside Study Area, Elsewhere																					
Ikea, Park Lane, Wednesbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Outside Study Area - Elsewhere	1.8	2.0	1.8	0.6	2.4	0.9	1.2	1.9	3.6	5.9	1.4	2.0	0.0	2.0	0.0	0.0	1.3	3.4	2.2	3.8	2.7
Abroad	0.5	0.0	1.8	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.9	0.0	0.0	0.0	0.9	2.0	0.0
Sub Total	2.3	2.0	3.5	0.6	2.4	2.0	1.2	1.9	3.6	5.9	1.4	3.9	0.0	2.0	0.9	0.0	1.3	3.4	3.1	5.8	2.7
Sub Total outside Study Area	22.8	19.9	5.6	4.9	5.8	6.7	1.2	5.0	7.7	10.8	13.2	64.5	12.1	41.1	17.1	55.9	13.2	47.9	24.1	15.5	9.2
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 201)
c. Excludes 'don't know/varies', markets and internet sales

Derby Retail and Centres Study
Nexus Planning

Table 10: Clothing & footwear expenditure

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 20 Clothing (£m)
Study Area																					
Zone 1																					
Toolstation, Saxondale Park, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre	158.5	3.8	16.2	13.5	7.4	5.8	11.7	7.9	5.5	7.7	5.0	2.4	16.3	7.3	11.2	2.2	8.7	7.2	1.1	5.2	12.6
Bradshaw Retail Park, Bradshaw Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	148.6	6.7	8.9	9.1	8.0	12.9	4.5	6.4	7.3	9.4	4.2	3.5	14.3	3.3	9.6	3.5	12.8	9.1	0.0	3.6	11.6
Sub Total	307.2	10.5	25.1	22.6	15.4	18.7	16.2	14.3	12.7	17.0	9.2	5.9	30.7	10.6	20.8	5.7	21.5	16.2	1.1	8.8	24.2
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	13.6	0.0	3.3	1.1	2.1	1.7	0.3	0.6	0.4	2.9	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	13.6	0.0	3.3	1.1	2.1	1.7	0.3	0.6	0.4	2.9	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3																					
Derwent Pharmacy, North Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Biagreaves Lane Neighbourhood Centre																					
Biagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coussins DIY, Biagreaves Lane, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyhill District Centre																					
Tesco Express, Stenson Road, Sunnyhill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	1.5	0.0	0.0	0.0	0.9	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.8	0.0	0.0	0.0	1.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	1.6	0.0	0.0	0.3	0.0	0.9	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	6.2	0.0	0.0	0.7	0.0	0.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0
Sub Total	7.8	0.0	0.0	1.0	0.0	1.2	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.6	0.0
Zone 6																					
Costco, Wyvenside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wyvern Retail Park Sidings, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0</										

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 20 Clothing (£m)
Langley Mill Town Centre	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	1.9	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	2.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0
Ilkeston Town Centre	9.0	0.0	0.0	0.2	0.0	0.0	0.2	0.2	0.0	0.0	0.3	0.0	0.0	0.0	7.4	0.7	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	21.1	0.0	0.0	0.2	0.4	0.3	0.2	0.2	0.0	0.0	0.3	0.0	0.0	0.0	15.1	2.6	1.7	0.0	0.0	0.0	0.0
Zone 15																					
Broxtowe																					
Awsworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Derby Road, Eastwood, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bardills Garden Centre, Toton Lane, Stapleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bramcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell District Centre	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.8	1.5	0.0	0.0	0.0	0.0
Chilwell Retail Park, Beeston	13.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	9.7	1.9	0.0	0.0	0.0	0.0
Eastwood Town Centre	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.5	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Ikea Way, off Nottingham Road, Giltbrook, Nottingham	11.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	2.6	6.5	1.4	0.0	0.0	0.0	0.0	0.0
IKEA, Ikea Way, Giltbrook, Nottingham	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kimberley Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Main Street, Kimberley, Nottingham	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Uppminster Drive, Nuthall, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stapleford Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Swiney Way, Toton	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Toton District Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Trowell Garden Centre, Stapleford Road, Trowell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Sandiacre Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	35.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.5	3.4	10.4	17.7	3.4	0.0	0.0	0.0
Zone 16																					
Broxtowe																					
Tesco Extra, Waverley Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Asda, Midland Street, Long Eaton	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Borrowwash Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Breaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cross Street Retail Park, Cross Street, Long Eaton	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.6	0.0
Draycott Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Eaton Town Centre	13.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	9.6	0.3	0.0	0.0	0.0
Ockbrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sawley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elvaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	15.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.4	11.5	0.3	0.0	0.6	0.0
Zone 17																					
Charnwood																					
Sheepshed Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
North West Leicestershire																					
Castle Donington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Midlands Airport, Castle Donington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kegworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Aston-on-Trent Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbourne Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Swarkestone Nursery, Lowes Lane, Swarkestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swarkestone Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Zone 18																					
North West Leicestershire																					
Ashby-de-la-Zouch Town Centre	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	4.9	0.0	0.0
Wickes, Nottingham Road Industrial Estate, Ashby-de-la-Zouch	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Castle Gresley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newhall Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Overseal Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swadincote Town Centre	19.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	15.1	2.4	0.5	0.0
Woodville Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	24.8	0.0	0.0	0.0	0.0	0.7	0.0	0.0													

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)	Zone 10 Clothing (£m)	Zone 11 Clothing (£m)	Zone 12 Clothing (£m)	Zone 13 Clothing (£m)	Zone 14 Clothing (£m)	Zone 15 Clothing (£m)	Zone 16 Clothing (£m)	Zone 17 Clothing (£m)	Zone 18 Clothing (£m)	Zone 19 Clothing (£m)	Zone 20 Clothing (£m)
Outside Study Area, Leicester																					
Leicester City Centre	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	3.0	0.0	0.0
Sub Total	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.9	3.0	0.0	0.0
Outside Study Area, Lichfield																					
Burntwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lichfield City Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.7
Sub Total	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.7
Outside Study Area, Mansfield																					
Mansfield Town Centre	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.8	0.0	0.0
Portland Retail Park, Midland Way, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.0	0.0	0.0	0.8	0.0	0.0
Outside Study Area, Newark and Sherwood																					
Rollleston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North East Derbyshire																					
Clay Cross Retail Park, Clay Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Sub Total	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Outside Study Area, North West Leicestershire																					
Coalville Town Centre	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Ibstock Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Measham Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0
Outside Study Area, Nottingham																					
B&Q, Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castle Marina Retail Park, Castle Bridge Road, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunelm, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lady Bay Retail Park, Meadow Lane, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Multyork, Castle Boulevard, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre (includes Victoria Shopping Centre, Nottingham)	71.5	0.0	0.0	1.0	0.0	0.2	0.0	0.5	0.8	0.4	0.3	0.0	2.5	5.9	7.8	38.7	5.5	6.6	0.0	0.6	0.7
Riverside Retail Park, Queens Drive, Nottingham	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wollaton Local Centre, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	73.4	0.0	0.0	1.0	0.0	0.2	0.0	0.5	0.8	0.4	0.3	0.0	2.5	5.9	8.6	39.8	5.5	6.6	0.0	0.6	0.7
Outside Study Area, Sheffield																					
Meadowhall Shopping Centre, Sheffield	9.5	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	4.8	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Sheffield City Centre	2.4	0.0	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Sub Total	11.9	2.8	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.3	4.8	0.0	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.5
Outside Study Area, Stafford																					
Stafford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Staffordshire Moorlands																					
Blythe Bridge Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leek Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stoke-on-Trent																					
Stoke-on-Trent City Centre (including Hanley)	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Sub Total	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Outside Study Area, Tamworth																					
Tamworth Town Centre	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	4.2	2.4	0.0
Ventura Retail Park, Ventura Park Road, Tamworth	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	1.8	0.0
Sub Total	11.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	6.6	4.1	0.0
Outside Study Area, Elsewhere																					
Ikea, Park Lane, Wednesbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Outside Study Area - Elsewhere	14.1	0.3	0.6	0.2	0.6	0.2	0.3	0.4	0.7	1.5	0.3	0.7	0.0	0.9	0.0	0.0	0.6	1.3	1.3	2.7	1.4
Abroad	4.1	0.0	0.6	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.6	0.0	0.0	0.0	0.5	1.4	0.0
Sub Total	18.2	0.3	1.2	0.2	0.6	0.6	0.3	0.4	0.7	1.5	0.3	1.4	0.0	0.9	0.6	0.0	0.6	1.3	1.8	4.2	1.4
Sub Total outside Study Area	176.1	3.1	1.8	1.4	1.5	1.9	0.3	1.1	1.5	2.8	2.5	23.6	6.2	18.4	10.0	44.8	6.1	19.1	14.0	11.2	5.0
Total	778.4	15.3	32.9	28.6	25.9	28.1	20.9	21.2	19.0	25.7	19.3	36.7	51.5	44.7	58.6	80.1	45.8	39.9	58.2	72.0	54.2

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2017)
c. Excludes 'don't know/varies', markets and internet sales

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 20 Books etc (%)
Amber Valley																					
Asda, Wesley Street, Langley Mill	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	0.0	0.0	0.0	0.0	0.0
Heanor Retail Park, High Street, Heanor	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.7	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.5	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkeston Town Centre	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	34.4	4.6	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	6.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.5	0.0	47.2	11.9	0.0	0.0	0.0	0.0	0.0
Zone 15																					
Broxtowe																					
Awsworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Derby Road, Eastwood, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bardills Garden Centre, Toton Lane, Stapleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bramcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eastwood Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	8.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Ikea Way, off Nottingham Road, Giltbrook, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Ikea Way, Giltbrook, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kimberley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Main Street, Kimberley, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Upminster Drive, Nuthall, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stapleford Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Swinney Way, Toton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	0.0	0.0	0.0	0.0
Toton District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	0.0
Trowell Garden Centre, Stapleford Road, Trowell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Sandiacre Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0
Sub Total	2.1	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	8.0	2.6	11.2	3.3	0.0	0.0	0.0
Zone 16																					
Broxtowe																					
Erewash	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Waverley Street, Long Eaton																					
Asda, Midland Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Borrowash Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Breaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cross Street Retail Park, Cross Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Draycott Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Eaton Town Centre	3.5	0.0	0.0	0.0	0.0	0.0	1.9	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.1	34.1	0.0	0.0	0.0	0.0
Ockbrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sawley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elvaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.5	0.0	0.0	0.0	0.0	0.0	1.9	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.1	34.1	0.0	0.0	0.0	0.0
Zone 17																					
Charmwood																					
Shepshed Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	19.4	0.0	0.0	0.0
North West Leicestershire																					
Castle Donington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Midlands Airport, Castle Donington	0.2	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Keenworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Aston-on-Trent Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbourne Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	0.0	0.0	0.0
Swarkestone Nursery, Lowes Lane, Swarkestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swarkestone Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.6	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.0	23.2	0.0	0.0	0.0
Zone 18																					
North West Leicestershire																					
Ashby-de-la-Zouch Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.8	0.0	0.0
Wickes, Nottingham Road Industrial Estate, Ashby-de-la-Zouch	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Castle Gresley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newhall Town Centre	0.0	0.0	0.0	0.0																	

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)	Zone 9 Books etc (%)	Zone 10 Books etc (%)	Zone 11 Books etc (%)	Zone 12 Books etc (%)	Zone 13 Books etc (%)	Zone 14 Books etc (%)	Zone 15 Books etc (%)	Zone 16 Books etc (%)	Zone 17 Books etc (%)	Zone 18 Books etc (%)	Zone 19 Books etc (%)	Zone 20 Books etc (%)
Outside Study Area, Derbyshire Dales																					
Bakewell Town Centre	0.1	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darley Dale Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	4.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, High Peak																					
Buxton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Leicester																					
Leicester City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0
Outside Study Area, Lichfield																					
Burntwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lichfield City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7
Outside Study Area, Mansfield																					
Mansfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland Retail Park, Midland Way, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Newark and Sherwood																					
Rolleston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North East Derbyshire																					
Clay Cross Retail Park, Clay Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North West Leicestershire																					
Coalville Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0
Ibstock Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Measham Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0
Outside Study Area, Nottingham																					
B&Q, Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castle Marina Retail Park, Castle Bridge Road, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunelm, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lady Bay Retail Park, Meadow Lane, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Multyork, Castle Boulevard, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre (includes Victoria Shopping Centre, Nottingham)	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	5.4	0.0	3.2	7.9	7.4	15.0	37.3	12.9	6.7	0.0	3.5	0.0
Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wollaton Local Centre, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	8.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	5.4	0.0	3.2	7.9	7.4	15.0	37.3	12.9	6.7	0.0	3.5	0.0
Outside Study Area, Sheffield																					
Meadowhall Shopping Centre, Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stafford																					
Stafford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Staffordshire Moorlands																					
Blythe Bridge Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leek Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stoke-on-Trent																					
Stoke-on-Trent City Centre (including Hanley)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Tamworth																					
Tamworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ventura Retail Park, Ventura Park Road, Tamworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0
Outside Study Area, Elsewhere																					
Ikea, Park Lane, Wednesbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Outside Study Area - Elsewhere	1.1	0.0	0.0	1.8	3.5	0.0	0.0	0.0	0.0	0.0	0.0	3.2	2.0	0.0	0.0	0.0	0.0	2.9	0.0	1.5	5.0
Abroad	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.2	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	2.5	0.0
Sub Total	1.6	0.0	0.0	1.8	3.5	0.0	0.0	0.0	0.0	0.0	3.2	0.0	3.2	2.0	2.9	0.0	0.0	2.9	0.0	4.0	5.0
Sub Total outside Study Area	15.5	0.0	0.0	1.8	3.5	4.1	0.0	0.0	2.4	8.6	0.0	45.5	9.9	21.3	15.0	47.9	12.9	29.4	6.2	8.9	10.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2017)
c. Excludes 'don't know/varies', markets and internet sales

[illegible]

Sub Total	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - High Peak																						
Buxton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Leicester																						
Leicester City Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Sub Total	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Outside Study Area - Lichfield																						
Burntwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lichfield City Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Outside Study Area - Mansfield																						
Mansfield Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Portland Retail Park, Midland Way, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Newark and Sherwood																						
Rollleston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - North East Derbyshire																						
Clay Cross Retail Park, Clay Cross	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Clay Cross Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - North West Leicestershire																						
Coalville Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Ibstock Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Measham Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Outside Study Area - Nottingham																						
B&Q, Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castle Marina Retail Park, Castle Bridge Road, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunelm, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lady Bay Retail Park, Meadow Lane, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Multyork, Castle Boulevard, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre (includes Victoria Shopping Centre, Nottingham)	14.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.3	1.0	0.7	2.0	7.0	1.4	0.7	0.0	0.5	0.0
Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wollaton Local Centre, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	14.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.3	0.0	0.3	1.0	0.7	2.0	7.0	1.4	0.7	0.0	0.5	0.0	0.0
Outside Study Area - Sheffield																						
Meadowhall Shopping Centre, Sheffield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Stafford																						
Stafford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Staffordshire Moorlands																						
Blythe Bridge Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leek Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Stoke-on-Trent																						
Stoke-on-Trent City Centre (including Hanley)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Tamworth																						
Tamworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ventura Retail Park, Ventura Park Road, Tamworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Outside Study Area - Elsewhere																						
Ikea, Park Lane, Wednesbury	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other - Outside Study Area - Elsewhere	2.0	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.2	0.6	0.0
Abroad	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Sub Total	2.8	0.0	0.0	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.2	0.3	0.0	0.0	0.0	0.3	0.0	0.5	0.6
Sub Total outside Study Area	27.8	0.0	0.0	0.1	0.2	0.2	0.0	0.0	0.1	0.5	0.0	4.7	1.2	2.1	2.0	8.9	1.4	3.0	0.8	1.2	1.2	
Total	176.5	3.7	6.5	4.4	6.2	6.0	4.5	4.7	4.2	6.2	5.7	10.4	12.5	10.0	13.4	18.6	10.8	10.2	13.3	13.3	11.9	

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2017)
c. Excludes 'don't know/varies', markets and internet sales

Derby Retail and Centres Study
Nexus Planning

Table 13: Small household goods shopping patterns

Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 Household (%)	Zone 8 Household (%)	Zone 9 Household (%)	Zone 10 Household (%)	Zone 11 Household (%)	Zone 12 Household (%)	Zone 13 Household (%)	Zone 14 Household (%)	Zone 15 Household (%)	Zone 16 Household (%)	Zone 17 Household (%)	Zone 18 Household (%)	Zone 19 Household (%)	Zone 20 Household (%)
Study Area																					
Zone 1																					
Toolstation, Saxondale Park, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre																					
Derby City Centre	10.6	26.7	32.3	27.8	25.4	23.2	13.3	37.3	7.0	37.1	26.1	3.6	8.3	11.0	2.3	0.0	10.8	5.6	1.7	4.2	4.0
Bradshaw Retail Park, Bradshaw Way, Derby	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	8.1	40.0	14.5	12.5	14.9	9.0	15.5	5.9	38.2	6.2	28.5	0.0	4.1	0.0	10.8	0.0	10.2	8.7	0.0	0.0	25.4
Sub Total	18.7	66.8	46.9	42.1	40.4	32.1	28.9	43.2	45.2	43.4	54.6	3.6	12.4	11.0	13.1	0.0	21.0	14.2	1.7	4.2	29.4
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	3.1	0.0	18.8	2.8	15.9	11.1	4.6	0.0	0.0	15.2	2.7	3.6	0.0	0.0	0.0	0.0	4.5	0.0	0.0	1.4	0.0
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	0.1	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.2	0.0	20.8	2.8	15.9	11.1	4.6	0.0	0.0	15.2	2.7	3.6	0.0	0.0	0.0	0.0	4.5	0.0	0.0	1.4	0.0
Zone 3																					
Derwent Pharmacy, North Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blagreaves Lane Neighbourhood Centre																					
Blagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cousins DIY, Blagreaves Lane, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.1	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	0.8	0.0	12.8	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyhill District Centre																					
Tesco Express, Stenson Road, Sunnyhill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.8	0.0	12.8	2.8	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	0.3	0.0	0.0	1.8	10.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	0.0	1.8	10.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.5	0.0
Sub Total	1.1	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.5	0.0
Zone 6																					
Costco, Wyvenside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wyvern Retail Park Sidings, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Tool Shop, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Allenton District Centre																					
Allenton District Centre	0.2	0.0	3.5	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ascot Drive, Derby	4.6	0.0	3.6	21.4	0.0	25.9	16.4	5.3	19.0	12.4	10.9	0.0	5.9	0.0	0.0	0.0	4.5	7.5	0.0	0.0	0.0
B&Q Supercentre, Osmaston Park Road, Derby	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Osmaston Park Road, Derby	0.5	0.0	2.7	13.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Osmaston Park Road, Osmaston Retail Park, Derby	0.1	0.0	0.0	0.0	0.0	2.9	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvaston District Centre																					
Alvaston District Centre	0.2	0.0	0.0	0.0	0.0	0.0	3.3	2.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, London Road, Alvaston, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chaddesden District Centre																					
Chaddesden District Centre	0.2	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Nottingham Road, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wyvern Way, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Centre, Chaddesden, Derby	2.0	0.0	0.0	0.0	0.0	0.0	9.5	14.2	3.9	1.9	0.0	5.2	1.4	0.0	2.3	2.4	2.1	2.2	0.0	0.0	0.0
Sub Total	8.0	0.0	9.8	36.5	0.0	30.7	32.8	23.4	23.0	14.3	10.9	5.2	8.7	0.0	2.3	2.4	6.6	9.7	0.0	0.0	0.0
Zone 7																					
Raynesway Retail Area, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spondon District Centre																					
Spondon District Centre	0.6	0.0	0.0	0.0	0.0	0.0	8.8	2.3	3.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Derby Road, Spondon																					

[illegible]

Sub Total	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	2.8	10.8	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0
Outside Study Area - High Peak																						
Buxton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Leicester																						
Leicester City Centre	0.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0
Sub Total	0.3	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.1	0.0	0.0	0.0
Outside Study Area - Lichfield																						
Burntwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lichfield City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Mansfield																						
Mansfield Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.8	0.0	0.0	0.0	0.0	0.0	0.0	5.9
Portland Retail Park, Midland Way, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.8	0.0	0.0	0.0	0.0	0.0	0.0	5.9
Outside Study Area - Newark and Sherwood																						
Rollleston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - North East Derbyshire																						
Clay Cross Retail Park, Clay Cross	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Clay Cross Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Outside Study Area - North West Leicestershire																						
Coalville Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0
Ibstock Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Measham Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0
Outside Study Area - Nottingham																						
B&Q, Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castle Marina Retail Park, Castle Bridge Road, Nottingham	0.1	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunelm, Queens Drive, Nottingham	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	0.0	0.0	0.0	0.0
Homebase, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lady Bay Retail Park, Meadow Lane, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Multyork, Castle Boulevard, Nottingham	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre (includes Victoria Shopping Centre, Nottingham)	8.8	0.0	1.0	2.1	6.3	0.0	0.0	5.0	0.0	0.0	5.4	3.6	14.1	2.9	21.8	34.1	11.1	7.9	0.0	2.2	2.9	0.0
Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wollaton Local Centre, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	9.5	0.0	1.0	2.1	6.3	2.9	0.0	5.0	0.0	0.0	5.4	3.6	15.3	2.9	21.8	39.7	11.1	7.9	0.0	2.2	2.9	0.0
Outside Study Area - Sheffield																						
Meadowhall Shopping Centre, Sheffield	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Stafford																						
Stafford Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	2.0
Sub Total	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	2.0
Outside Study Area - Staffordshire Moorlands																						
Blythe Bridge Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leek Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area - Stoke-on-Trent																						
Stoke-on-Trent City Centre (including Hanley)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Sub Total	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Outside Study Area - Tamworth																						
Tamworth Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	18.9	0.0	0.0	0.0
Ventura Retail Park, Ventura Park Road, Tamworth	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.9	0.0	0.0
Sub Total	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	20.8	0.9	0.0	0.0
Outside Study Area - Elsewhere																						
Ikea, Park Lane, Wednesbury	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0
Other - Outside Study Area - Elsewhere	0.9	0.0	0.0	2.8	0.0	2.2	0.0	0.0	0.0	0.0	2.7	5.2	0.0	0.0	0.0	0.0	0.0	2.2	2.0	1.4	2.0	0.0
Abroad	1.3	0.0	0.0	2.8	2.0	6.6	0.0	6.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	1.6	2.1	1.4	4.5	0.0	0.0
Sub Total	2.3	0.0	0.0	5.5	2.0	8.8	0.0	6.9	0.0	0.0	2.7	5.2	0.0	0.0	1.9	1.6	2.1	3.6	6.5	1.4	4.0	0.0
Sub Total outside Study Area	21.3	0.0	2.6	7.7	11.6	11.7	0.0	11.9	0.0	5.7	10.7	45.7	26.1	23.7	23.7	48.7	15.0	56.4	27.3	7.5	17.4	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2017)
c. Excludes 'don't know/varies', markets and internet sales

Derby Retail and Centres Study
Nexus Planning

Table 14: Small household goods expenditure

Destination	Total Household (£m)	Zone 1 Household (£m)	Zone 2 Household (£m)	Zone 3 Household (£m)	Zone 4 Household (£m)	Zone 5 Household (£m)	Zone 6 Household (£m)	Zone 7 Household (£m)	Zone 8 Household (£m)	Zone 9 Household (£m)	Zone 10 Household (£m)	Zone 11 Household (£m)	Zone 12 Household (£m)	Zone 13 Household (£m)	Zone 14 Household (£m)	Zone 15 Household (£m)	Zone 16 Household (£m)	Zone 17 Household (£m)	Zone 18 Household (£m)	Zone 19 Household (£m)	Zone 20 Household (£m)
Study Area																					
Zone 1																					
Toolstation, Saxondale Park, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre																					
Derby City Centre	48.1	2.0	4.5	3.0	4.2	3.9	1.5	4.7	0.8	5.7	3.5	0.9	2.6	2.7	0.8	0.0	3.1	1.4	0.6	1.2	1.1
Bradshaw Retail Park, Bradshaw Way, Derby	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	38.7	3.0	2.0	1.3	2.5	1.5	1.8	0.7	4.3	0.9	3.9	0.0	1.3	0.0	3.6	0.0	2.9	2.2	0.0	0.0	6.8
Sub Total	87.0	5.1	6.5	4.5	6.7	5.4	3.3	5.5	5.0	6.6	7.4	0.9	3.8	2.7	4.3	0.0	6.0	3.7	0.6	1.2	7.9
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	13.2	0.0	2.6	0.3	2.6	1.8	0.5	0.0	0.0	2.3	0.4	0.9	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.4	0.0
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	13.5	0.0	2.9	0.3	2.6	1.8	0.5	0.0	0.0	2.3	0.4	0.9	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.4	0.0
Zone 3																					
Derwent Pharmacy, North Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blagreaves Lane Neighbourhood Centre																					
Blagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Causeins DIY, Blagreaves Lane, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	2.3	0.0	1.8	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyhill District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Stenson Road, Sunnyhill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.5	0.0	1.8	0.3	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	1.9	0.0	0.0	0.2	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.9	0.0	0.0	0.2	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	2.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0
Sub Total	2.7	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0
Zone 6																					
Costco, Wyvenside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wyvern Retail Park Sidings, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Tool Shop, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Allenton District Centre																					
Allenton District Centre	0.7	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ascot Drive, Derby	20.2	0.0	0.5	2.3	0.0	4.3	1.9	0.7	2.1	1.9	1.5	0.0	1.8	0.0	0.0	0.0	1.3	1.9	0.0	0.0	0.0
B&Q Supercentre, Osmaston Park Road, Derby	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Osmaston Park Road, Derby	2.1	0.0	0.4	1.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Osmaston Park Road, Osmaston Retail Park, Derby	0.7	0.0	0.0	0.0	0.0	0.5	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvaston District Centre																					
Alvaston District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, London Road, Alvaston, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chaddesden District Centre																					
Chaddesden District Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Nottingham Road, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wyvern Way, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Centre, Chaddesden, Derby	8.4	0.0	0.0	0.0	0.0	0.0	1.1	1.8	0.4	0.3	0.0	1.3	0.4	0.0	0.8	1.2	0.6	0.6	0.0	0.0	0.0
Sub Total	33.6	0.0	1.4	3.9	0.0	5.1	3.8	3.0	2.6	2.2	1.5	1.3	2.7	0.0	0.8	1.2	1.9	2.5	0.0	0.0	0.0
Zone 7																					
Raynesway Retail Area, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.										

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Destination	Total Household (£m)	Zone 1 Household (£m)	Zone 2 Household (£m)	Zone 3 Household (£m)	Zone 4 Household (£m)	Zone 5 Household (£m)	Zone 6 Household (£m)	Zone 7 Household (£m)	Zone 8 Household (£m)	Zone 9 Household (£m)	Zone 10 Household (£m)	Zone 11 Household (£m)	Zone 12 Household (£m)	Zone 13 Household (£m)	Zone 14 Household (£m)	Zone 15 Household (£m)	Zone 16 Household (£m)	Zone 17 Household (£m)	Zone 18 Household (£m)	Zone 19 Household (£m)	Zone 20 Household (£m)
Outside Study Area, Derbyshire Dales																					
Bakewell Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Darley Dale Town Centre	4.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Sub Total	5.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.7	3.3	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Outside Study Area, High Peak																					
Buxton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Leicester																					
Leicester City Centre	1.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Sub Total	1.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0
Outside Study Area, Lichfield																					
Burntwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lichfield City Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Mansfield																					
Mansfield Town Centre	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Portland Retail Park, Midland Way, Mansfield	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Outside Study Area, Newark and Sherwood																					
Rolleston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, North East Derbyshire																					
Clay Cross Retail Park, Clay Cross	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Clay Cross Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Outside Study Area, North West Leicestershire																					
Coalsville Town Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Ibstock Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Measham Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitwick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0
Outside Study Area, Nottingham																					
B&Q, Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castle Marina Retail Park, Castle Bridge Road, Nottingham	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunelm, Queens Drive, Nottingham	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0
Homebase, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lady Bay Retail Park, Meadow Lane, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Multyork, Castle Boulevard, Nottingham	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre (includes Victoria Shopping Centre, Nottingham)	39.2	0.0	0.1	0.2	1.0	0.0	0.0	0.6	0.0	0.0	0.7	0.9	4.4	0.7	7.2	16.6	3.2	2.0	0.0	0.6	0.8
Riverside Retail Park, Queens Drive, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wollaton Local Centre, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	42.8	0.0	0.1	0.2	1.0	0.5	0.0	0.6	0.0	0.0	0.7	0.9	4.8	0.7	7.2	19.4	3.2	2.0	0.0	0.6	0.8
Outside Study Area, Sheffield																					
Meadowhall Shopping Centre, Sheffield	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sheffield City Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stafford																					
Stafford Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5
Sub Total	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5
Outside Study Area, Staffordshire Moorlands																					
Blythe Bridge Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leek Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stoke-on-Trent																					
Stoke-on-Trent City Centre (including Hanley)	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Sub Total	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Outside Study Area, Tamworth																					
Tamworth Town Centre	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.5	0.0	0.0
Ventura Retail Park, Ventura Park Road, Tamworth	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.3	0.0
Sub Total	7.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.2	0.3	0.0
Outside Study Area, Elsewhere																					
Ikea, Park Lane, Wednesbury	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Other - Outside Study Area - Elsewhere	4.5	0.0	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.4	1.3	0.0	0.0	0.0	0.0	0.0	0.6	0.7	0.4	0.5
Abroad	6.5	0.0	0.0	0.3	0.3	1.1	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.8	0.6	0.4	1.6	0.0	0.0
Sub Total	11.6	0.0	0.0	0.6	0.3	1.5	0.0	0.9	0.0	0.0	0.4	1.3	0.0	0.0	0.6	0.8	0.6	0.9	2.3	0.4	1.1
Sub Total outside Study Area	100.8	0.0	0.4	0.8	1.9	2.0	0.0	1.5	0.0	0.9	1.4	11.3	8.1	5.9	7.8	23.8	4.3	14.5	9.5	2.2	4.7
Total	436.7	7.6	13.9	10.6	16.5	16.7	11.5	12.7	11.1	15.2	13.5	24.8	31.0	24.7	33.0	48.8	28.5	25.6	34.7	29.4	26.8

Notes:

a. Zones based on post code sectors

b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2017)

c. Excludes 'don't know/varies', markets and internet sales

Nexus Planning

Table 15: Toys and recreation goods shopping patterns

Destination	Total Toys (%)	Toys (%)	Zone 2 Toys (%)	Zone 3 Toys (%)	Zone 4 Toys (%)	Zone 5 Toys (%)	Zone 6 Toys (%)	Zone 7 Toys (%)	Zone 8 Toys (%)	Zone 9 Toys (%)	Zone 10 Toys (%)	Zone 11 Toys (%)	Zone 12 Toys (%)	Zone 13 Toys (%)	Zone 14 Toys (%)	Zone 15 Toys (%)	Zone 16 Toys (%)	Zone 17 Toys (%)	Zone 18 Toys (%)	Zone 19 Toys (%)	Zone 20 Toys (%)
Study Area																					
Zone 1																					
Toolstation, Saxondale Park, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre																					
Derby City Centre	10.4	36.1	23.6	32.7	16.8	10.6	15.2	6.5	14.7	31.1	18.3	15.1	8.5	7.6	17.6	4.4	3.9	11.3	4.1	1.4	5.4
Bradshaw Retail Park, Bradshaw Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	9.6	39.5	22.9	8.5	13.3	8.0	7.7	20.1	11.1	2.5	58.4	0.0	7.8	0.0	10.1	4.4	10.6	7.1	0.0	6.9	17.4
Sub Total	20.0	75.5	46.4	41.2	30.1	18.6	22.9	26.6	25.8	33.6	76.7	15.1	16.3	7.6	27.7	8.8	14.5	18.4	4.1	8.3	22.8
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	13.4	19.8	40.7	25.4	54.2	31.5	13.2	19.5	11.1	40.0	2.7	11.0	15.3	19.0	2.6	0.0	4.1	6.2	0.0	3.2	25.8
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	13.9	19.8	40.7	25.4	54.2	31.5	13.2	19.5	11.1	40.0	2.7	11.0	15.3	24.9	2.6	0.0	4.1	6.2	0.0	3.2	25.8
Zone 3																					
Derwent Pharmacy, North Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blagreaves Lane Neighbourhood Centre																					
Blagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coussins DIY, Blagreaves Lane, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunhill District Centre																					
Tesco Express, Stenson Road, Sunnyside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	0.1	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	0.2	0.0	0.0	0.0	7.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	0.0	0.0	10.1	0.0	0.0	0.0	0.0	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	0.3	0.0	0.0	7.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	0.2	0.0	1.6	2.9	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.5	0.0	1.6	9.9	3.4	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6																					
Costco, Wyvenside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.4	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wyvern Retail Park Sidings, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Tool Shop, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Allenton District Centre																					
Allenton District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ascot Drive, Derby	0.8	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0	15.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Supercentre, Osmaston Park Road, Derby	0.1	0.0	0.0	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Osmaston Park Road, Derby	0.4	0.0	0.0	1.9	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	2.3	0.0	0.0	0.0
Sainsbury's Superstore, Osmaston Park Road, Osmaston Retail Park,	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvaston District Centre																					
Alvaston District Centre	0.3	0.0	0.0	0.0	0.0	2.6	4.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0
Wickes, London Road, Alvaston, Derby	0.1	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chaddesden District Centre																					
Chaddesden District Centre	0.1	0.0	0.0	0.0	0.0	1.7	0.0	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Nottingham Road, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wyvern Way, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Centre, Chaddesden, Derby	8.7	0.0	3.6	17.2	0.0	34.2	30.1	33.4	15.9	2.5	4.2	6.2	2.6	11.0	13.1	0.0	10.8	9.4	0.0	0.0	5.4
Sub Total	10.8	0.0	5.2	19.1	2.2	42.2	35.7	35.6	15.9	2.5	4.2	6.2	25.6	11.0	15.8	0.0	10.8	14.0	0.0	0.0	5.4
Zone 7																					
Raynesway Retail Area, Derby																					

[illegible]

[illegible]

Destination	Total Chemist	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)	Zone 10 Chemist (%)	Zone 11 Chemist (%)	Zone 12 Chemist (%)	Zone 13 Chemist (%)	Zone 14 Chemist (%)	Zone 15 Chemist (%)	Zone 16 Chemist (%)	Zone 17 Chemist (%)	Zone 18 Chemist (%)	Zone 19 Chemist (%)	Zone 20 Chemist (%)
Appliances Direct, Berristow Lane, South Normanton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McArthur Glen Designer Outlet, South Normanton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Pinxton Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Normanton Village Centre	0.1	0.0	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.4	0.0	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	63.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Zone 14																					
Amber Valley																					
Asda, Wesley Street, Langley Mill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Retail Park, High Street, Heanor	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	11.8	1.2	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	7.3	0.9	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkeston Town Centre	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	35.7	2.4	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	5.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	2.9	62.4	4.6	0.0	0.0	0.0	0.0	0.0
Zone 15																					
Broxtowe																					
Awsworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Derby Road, Eastwood, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bardills Garden Centre, Toton Lane, Stapleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bramcote Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell District Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eastwood Town Centre	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.6	0.0	10.2	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Ikea Way, off Nottingham Road, Giltbrook, Nottin	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2	7.4	12.6	0.0	0.0	0.0	0.0	0.0
IKEA, Ikea Way, Giltbrook, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kimberley Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Main Street, Kimberley, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Upminster Drive, Nuthall, Nottingham	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0
Stapleford Town Centre	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.7	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Swiney Way, Toton	0.1	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Toton District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.7	0.0	0.0	0.0	0.0	0.0	0.0
Trowell Garden Centre, Stapleford Road, Trowell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Sandiacre Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.6	0.0	0.0	0.0	0.0
Sub Total	6.4	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.7	7.4	51.1	0.6	0.0	0.0	0.0	0.0
Zone 16																					
Broxtowe																					
Tesco Extra, Waverley Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Asda, Midland Street, Long Eaton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Borrowash Village Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.7	0.0	0.0	0.0	0.0	0.0
Brampton Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0
Cross Street Retail Park, Cross Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Draycott Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0	0.0	0.0	0.0	0.0
Long Eaton Town Centre	5.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.7	64.0	5.3	0.0	0.0	0.0	0.0
Ockbrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sawley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Elvaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.7	74.5	5.3	0.0	0.0	0.0
Zone 17																					
Charnwood																					
Shepshed Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0
North West Leicestershire																					
Castle Donington Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.7	0.0	0.0	0.0	0.0
East Midlands Airport, Castle Donington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kegworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Aston-on-Trent Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Melbourne Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.0	0.0	0.0	0.0	0.0
Swarkestone Nursery, Lowes Lane, Swarkestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swarkestone Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	18.8	0.0	0.0	0.0
Zone 18																					
North West Leicestershire																					
Ashby-de-la-Zouch Town Centre	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.6	23.3	5.0	0.0	0.0
Wickes, Nottingham Road Industrial Estate, Ashby-de-la-Zouch	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.										

Nexus Planning

Table 18: Chemist goods expenditure

	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 20 Chemist (£m)
Study Area																					
Zone 1																					
Tootleton, Saxondale Park, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre																					
Derby City Centre	38.0	2.6	6.3	3.5	1.9	2.5	1.6	1.1	1.4	2.5	0.4	0.7	2.9	0.0	4.5	0.0	0.3	1.6	0.0	2.7	1.4
Bradshaw Retail Park, Bradshaw Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	16.8	0.7	1.5	1.3	0.7	1.4	0.8	1.2	0.8	1.6	0.5	0.2	0.6	0.0	0.7	0.6	0.5	1.7	0.0	0.2	1.7
Sub Total	54.8	3.4	7.8	4.9	2.5	3.9	2.4	2.3	2.2	4.2	0.9	0.9	3.5	0.0	5.2	0.6	0.8	3.4	0.0	2.9	3.1
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	11.1	0.7	2.4	1.0	1.6	0.0	0.0	0.3	0.2	1.2	0.1	0.0	0.6	0.0	0.0	0.0	0.0	0.2	0.0	0.2	2.6
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	2.0	0.0	1.0	0.7	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	1.0	0.0	0.3	0.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	14.8	0.7	3.8	2.2	2.1	0.1	0.0	0.3	0.2	1.3	0.5	0.0	0.6	0.0	0.0	0.0	0.0	0.2	0.0	0.2	2.6
Zone 3																					
Dorwent Pharmacy, North Street, Derby	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blagreaves Lane Neighbourhood Centre																					
Blagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coussins DIY, Blagreaves Lane, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.4	0.0	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	0.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyhill District Centre																					
Tesco Express, Stenson Road, Sunnyhill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.5	0.1	0.5	0.3	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.7	0.0	0.0	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	7.0	1.2	0.0	0.2	4.7	0.0	0.1	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Tesco Superstore, Kipling Drive, Mickleover	2.6	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	10.3	1.2	0.0	0.3	7.9	0.0	0.1	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.8	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	1.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	5.9	0.0	0.0	1.7	0.0	3.0	0.7	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	1.5	0.0	0.0	0.2	0.0	1.2	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	9.4	0.0	0.0	1.9	0.0	6.0	0.7	0.0	0.0	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Zone 6																					
Costco, Wyvernside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wyvern Retail Park Sidings, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Tool Shop, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Allenton District Centre																					
Allenton District Centre	5.2	0.0	0.0	0.2	0.0	2.8	1.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ascot Drive, Derby	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q Supercentre, Osmaston Park Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Osmaston Park Road, Derby	2.9	0.2	0.4	0.5	0.0	1.0	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Sainsbury's Superstore, Osmaston Park Road, Osmaston Retail Park, Alveston District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alveston District Centre																					
Alveston District Centre	3.5	0.0	0.0	0.1	0.0	0.0	1.4	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Wickes, London Road, Alveston, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chaddesden District Centre																					
Chaddesden District Centre	5.7	0.0	0.0	0.2	0.0	0.1	1.3	0.3	0.8	0.0	0.0	0.0	0.2	0.0	1.0	0.0	1.8	0.0	0.0	0.0	0.0
Aldi, Nottingham Road, Chaddesden	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wyvern Way, Chaddesden	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Centre, Chaddesden, Derby	7.4	0.2	0.5	0.1	0.0	0.3	0.9	1.2	0.5	0.3	0.0	0.0	0.3	0.3	0.3	0.0	0.9	1.5	0.0	0.0	0.0
Sub Total	25.1	0.4	0.9	1.1	0.0	4.4	5.5	3.9	1.7	0.3	0.0	0.0	0.5	0.3	1.3	0.0	2.8	2.2	0.0	0.0	0.0
Zone 7																					
Raynesway Retail Area, Derby	0.0	0.0	0.0	0.0																	

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)	Zone 10 Chemist (£m)	Zone 11 Chemist (£m)	Zone 12 Chemist (£m)	Zone 13 Chemist (£m)	Zone 14 Chemist (£m)	Zone 15 Chemist (£m)	Zone 16 Chemist (£m)	Zone 17 Chemist (£m)	Zone 18 Chemist (£m)	Zone 19 Chemist (£m)	Zone 20 Chemist (£m)
Appliances Direct, Berristow Lane, South Normanton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McArthur Glen Designer Outlet, South Normanton	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Pinxton Village Centre	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Normanton Village Centre	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	16.2	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	15.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Zone 14																					
Amber Valley																					
Asda, Wesley Street, Langley Mill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Retail Park, High Street, Heanor	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	4.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	3.8	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	2.3	0.4	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkeston Town Centre	12.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	11.5	1.1	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	23.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.7	20.0	2.1	0.0	0.0	0.0	0.0	0.0
Zone 15																					
Broxtowe																					
Awsworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Derby Road, Eastwood, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bardills Garden Centre, Toton Lane, Stapleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bramcote Village Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Chilwell District Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eastwood Town Centre	6.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	4.6	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Ikea Way, off Nottingham Road, Giltbrook, Nottin	9.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	2.4	5.7	0.0	0.0	0.0	0.0	0.0
IKEA, Ikea Way, Giltbrook, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kimberley Town Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Main Street, Kimberley, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Upminster Drive, Nuthall, Nottingham	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0
Stapleford Town Centre	5.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.8	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Swiney Way, Toton	0.5	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Toton District Centre	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0
Trowell Garden Centre, Stapleford Road, Trowell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Sandiacre Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0
Sub Total	28.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	2.4	23.3	0.2	0.0	0.0	0.0	0.0
Zone 16																					
Broxtowe																					
Tesco Extra, Waverley Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Asda, Midland Street, Long Eaton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Borrowash Village Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0
Brampton Village Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Cross Street Retail Park, Cross Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Draycott Village Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Long Eaton Town Centre	22.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	16.5	1.2	0.0	0.0	0.0
Ockbrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sawley Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
South Derbyshire																					
Elvaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	25.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	19.2	1.2	0.0	0.0	0.0
Zone 17																					
Charnwood																					
Shepshed Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
North West Leicestershire																					
Castle Donington Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
East Midlands Airport, Castle Donington	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kegworth Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
South Derbyshire																					
Aston-on-Trent Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Melbourne Town Centre	2.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.3	0.0	0.0	0.0	0.0
Swarkestone Nursery, Lowes Lane, Swarkestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swarkestone Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	4.3	0.0	0.0	0.0	0.0
Zone 18																					
North West Leicestershire																					
Ashby-de-la-Zouch Town Centre	10.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	7.3	1.7	0.0
Wickes, Nottingham Road Industrial Estate, Ashby-de-la-Zouch	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0													

Destination	Total Electrical	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)	Zone 10 Electrical (%)	Zone 11 Electrical (%)	Zone 12 Electrical (%)	Zone 13 Electrical (%)	Zone 14 Electrical (%)	Zone 15 Electrical (%)	Zone 16 Electrical (%)	Zone 17 Electrical (%)	Zone 18 Electrical (%)	Zone 19 Electrical (%)	Zone 20 Electrical (%)
Appliances Direct, Berristow Lane, South Normanton	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McArthur Glen Designer Outlet, South Normanton	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pinxton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Normanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	17.1	7.4	29.2	2.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 14																					
Amber Valley																					
Asda, Wesley Street, Langley Mill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Retail Park, High Street, Heanor	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	13.1	1.3	12.2	5.4	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkeston Town Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	0.0	0.0	1.9	18.1	0.0	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	5.3	0.0	0.0	0.0	0.0	0.0	0.0	4.2	0.0	0.0	0.0	1.8	14.3	3.2	44.0	6.9	0.0	0.0	0.0	0.0	0.0
Zone 15																					
Broxtowe																					
Awsworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Derby Road, Eastwood, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bardills Garden Centre, Toton Lane, Stapleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bramcote Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Chilwell District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell Retail Park, Beeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eastwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Ikea Way, off Nottingham Road, Giltbrook, Nottin	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.0	0.0	0.0	0.0	1.3	2.0	4.2	6.3	0.0	0.0	0.0	0.0
IKEA, Ikea Way, Giltbrook, Nottingham	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0	1.3
Kimberley Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	5.4	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Main Street, Kimberley, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Upminster Drive, Nuthall, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stapleford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Swiney Way, Toton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toton District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.5	0.0	0.0	0.0	0.0	0.0
Trowell Garden Centre, Stapleford Road, Trowell	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Sandiacre Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0
Sub Total	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	9.9	18.1	6.3	0.0	0.0	0.0	1.3
Zone 16																					
Broxtowe																					
Tesco Extra, Waverley Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Asda, Midland Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Borrowash Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cross Street Retail Park, Cross Street, Long Eaton	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	1.8	0.0	0.0	0.0	0.0
Draycott Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Eaton Town Centre	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.7	33.6	0.0	0.0	0.0	0.0
Ockbrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sawley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)	Zone 10 Electrical (£m)	Zone 11 Electrical (£m)	Zone 12 Electrical (£m)	Zone 13 Electrical (£m)	Zone 14 Electrical (£m)	Zone 15 Electrical (£m)	Zone 16 Electrical (£m)	Zone 17 Electrical (£m)	Zone 18 Electrical (£m)	Zone 19 Electrical (£m)	Zone 20 Electrical (£m)
Appliances Direct, Berristow Lane, South Normanton	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McArthur Glen Designer Outlet, South Normanton	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pinxton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Normanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	13.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.6	2.1	6.9	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Zone 14																					
Amber Valley																					
Asda, Wesley Street, Langley Mill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Retail Park, High Street, Heanor	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	10.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	3.7	0.3	3.8	2.3	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkeston Town Centre	6.6	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.5	5.7	0.0	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	22.4	0.0	0.0	0.																	

Derby Retail and Centres Study
Nexus Planning

Table 19: DIY and gardening goods shopping patterns

	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)	Zone 10 DIY (%)	Zone 11 DIY (%)	Zone 12 DIY (%)	Zone 13 DIY (%)	Zone 14 DIY (%)	Zone 15 DIY (%)	Zone 16 DIY (%)	Zone 17 DIY (%)	Zone 18 DIY (%)	Zone 19 DIY (%)	Zone 20 DIY (%)
Study Area																					
Zone 1																					
Toolstation, Saxondale Park, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre	2.7	4.7	7.6	4.0	5.9	8.2	7.1	6.2	0.0	6.1	0.0	0.0	7.1	1.3	4.2	0.0	0.0	3.1	0.0	0.9	0.0
Bradshaw Retail Park, Bradshaw Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	0.1	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	2.8	4.7	7.6	6.4	5.9	8.2	7.1	6.2	1.3	6.1	0.0	0.0	7.1	1.3	4.2	0.0	0.0	3.1	0.0	0.9	0.0
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.1	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	4.8	6.4	8.3	9.8	31.9	4.2	2.0	1.3	3.1	20.6	10.9	2.4	6.0	0.0	0.0	0.0	0.0	2.2	0.0	2.6	12.8
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	5.3	6.4	9.7	9.8	33.3	4.2	2.0	1.3	3.1	20.6	10.9	2.4	8.6	0.0	0.0	0.0	0.0	3.6	0.0	2.6	14.0
Zone 3																					
Derwent Pharmacy, North Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blagreaves Lane Neighbourhood Centre																					
Blagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coussins DIY, Blagreaves Lane, Derby	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	0.1	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyhill District Centre																					
Tesco Express, Stenson Road, Sunnyhill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.0	1.6	1.1	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	0.2	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	0.6	0.0	0.0	2.6	0.0	1.7	9.6	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.6	0.0	0.0	3.3	0.0	1.7	9.6	0.0	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6																					
Costco, Wyvenside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wyvern Retail Park Sidings, Derby	0.0	0.0	0.0																		

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Derby Retail and Centres Study
Nexus Planning

Table 20: DIY and gardening goods expenditure

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)	Zone 10 DIY (£m)	Zone 11 DIY (£m)	Zone 12 DIY (£m)	Zone 13 DIY (£m)	Zone 14 DIY (£m)	Zone 15 DIY (£m)	Zone 16 DIY (£m)	Zone 17 DIY (£m)	Zone 18 DIY (£m)	Zone 19 DIY (£m)	Zone 20 DIY (£m)
Study Area																					
Zone 1																					
Toolstation, Saxondale Park, London Road, Derby	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre																					
Derby City Centre	4.8	0.1	0.4	0.2	0.4	0.5	0.3	0.3	0.0	0.4	0.0	0.0	1.0	0.1	0.6	0.0	0.0	0.3	0.0	0.1	0.0
Bradshaw Retail Park, Bradshaw Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	5.0	0.1	0.4	0.3	0.4	0.5	0.3	0.3	0.1	0.4	0.0	0.0	1.0	0.1	0.6	0.0	0.0	0.3	0.0	0.1	0.0
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	9.2	0.2	0.4	0.4	2.2	0.3	0.1	0.1	0.1	1.4	0.7	0.3	0.8	0.0	0.0	0.0	0.0	0.2	0.0	0.4	1.7
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	10.0	0.2	0.5	0.4	2.3	0.3	0.1	0.1	0.1	1.4	0.7	0.3	1.2	0.0	0.0	0.0	0.0	0.4	0.0	0.4	1.8
Zone 3																					
Derwent Pharmacy, North Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blagreaves Lane Neighbourhood Centre																					
Blagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coussins DIY, Blagreaves Lane, Derby	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyhill District Centre																					
Tesco Express, Stenson Road, Sunnyhill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.2	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	0.9	0.0	0.0	0.1	0.0	0.1	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.9	0.0	0.0	0.1	0.0	0.1	0.4	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6																					
Costco, Wyvenside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.								

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Nexus Planning

Table 19: Furniture goods shopping patterns

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)	Zone 10 Furniture (%)	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)	Zone 14 Furniture (%)	Zone 15 Furniture (%)	Zone 16 Furniture (%)	Zone 17 Furniture (%)	Zone 18 Furniture (%)	Zone 19 Furniture (%)	Zone 20 Furniture (%)
Study Area																					
Zone 1																					
Toolstation, Saxondale Park, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre																					
Derby City Centre	9.3	19.1	23.7	19.8	20.2	14.0	10.2	11.3	12.0	26.0	12.1	0.0	16.0	4.7	9.3	1.5	3.4	14.7	1.3	8.6	9.7
Bradshaw Retail Park, Bradshaw Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	0.1	0.0	0.0	0.0	3.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	9.4	19.1	23.7	19.8	23.6	14.0	10.2	11.3	12.0	26.0	12.1	0.0	16.0	4.7	9.3	1.5	3.4	14.7	1.3	8.6	9.7
Zone 2																					
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IC Discount, Upper Boundary Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	6.2	9.8	22.8	8.9	15.0	20.1	0.0	8.8	3.7	11.7	19.6	0.0	1.4	1.3	0.0	0.0	2.7	5.0	0.0	17.8	6.6
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																					
Littleover District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																					
Normanton Road District Centre	0.3	0.0	1.9	4.3	0.0	2.1	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																					
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.1	0.0	0.0	0.0	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	6.6	9.8	24.7	13.2	17.3	22.2	0.0	8.8	5.4	11.7	19.6	0.0	1.4	1.3	0.0	0.0	2.7	5.0	0.0	17.8	6.6
Zone 3																					
Derwent Pharmacy, North Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.1	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blagreaves Lane Neighbourhood Centre																					
Blagreaves Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coussins DIY, Blagreaves Lane, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																					
Cavendish District Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																					
Normanton Local Centre	0.2	0.0	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunhill District Centre																					
Tesco Express, Stenson Road, Sunnyside	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.3	0.0	8.7	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																					
Heatherton Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																					
Mickleover District Centre	0.6	0.0	6.8	0.0	15.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.6	0.0	6.8	0.0	15.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 5																					
Chellaston District Centre																					
Chellaston District Centre	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																					
Shelton Lock Local Centre, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sinfin District Centre																					
Sinfin District Centre	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Sinfin Shopping Centre, Sinfin, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.1	0.0	0.0	0.0	0.0	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6																					
Costco, Wyvernside, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crown Decorating Centre, Millennium Way, Pride Park, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Wyvern Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Wyvern Retail Park Sidings, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Tool Shop, London Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Allenton District Centre																					
Allenton District Centre	0.2	0.0	0.0	0.0	0.0	3.5	0.0	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ascot Drive, Derby	2.1	0.0	6.9	10.0	2.4	9.1	14.9	3.3	6.0	6.7	0.0	0.0	1.2	0.0	0.0	0.0	2.1	2.0	0.0	0.0	1.7
B&Q Supercentre, Osmaston Park Road, Derby	1.2	0.0	5.0	15.7	1.8	3.7	0.0	1.4	0.0	8.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0
Osmaston Park Road, Derby	1.0	0.0	7.2	17.4	0.0	2.1	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0	0.0
Sainsbury's Superstore, Osmaston Park Road, Osmaston Retail Park, Alvaston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvaston District Centre																					
Alvaston District Centre	0.5	0.0	0.0	0.0	14.1	0.0	6.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, London Road, Alvaston, Derby	0.1	0.0	0.0	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chaddesden District Centre																					
Chaddesden District Centre	1.0	0.0	0.0	2.4	0.0	3.5	21.4	0.0	11.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Nottingham Road, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Wyvern Way, Chaddesden	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wyvern Centre, Chaddesden, Derby	4.2	30.5	5.0	1.2	2.6	9.0	21.4	22.1	10.6	7.5	6.6	0.0	1.8	0.0	2.0	1.9	7.7	9.1	0.0	0.0	0.0
Sub Total	10.4	30.5	24.1	46.7	22.4	30.9	64.0	30.0	30.8	22.2	6.6	0.0	4.4	0.0	2.0	1.9	9.7	15.3	0.0	0.0	1.7
Zone 7																					
Raynesway Retail Area, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spondon District Centre																					
Spondon District Centre	1.6	0.0	0.0	0.0	3.4	2.8	1.8	11.2	6.9	6.5	0.0	0.0	0.0	0.0	2.0	0.0	6.6	1.7	0.0	0.0	0.0
Asda, Derby Road, Spondon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	1.6	0.0																			

Destination	Total Furniture	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)	Zone 10 Furniture (%)	Zone 11 Furniture (%)	Zone 12 Furniture (%)	Zone 13 Furniture (%)	Zone 14 Furniture (%)	Zone 15 Furniture (%)	Zone 16 Furniture (%)	Zone 17 Furniture (%)	Zone 18 Furniture (%)	Zone 19 Furniture (%)	Zone 20 Furniture (%)
Appliances Direct, Berristow Lane, South Normanton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McArthur Glen Designer Outlet, South Normanton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pinxton Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Normanton Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Sub Total	2.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	32.5	0.0	1.9	0.0	0.0	0.0	0.0	0.0
Zone 14																					
Amber Valley																					
Asda, Wesley Street, Langley Mill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Retail Park, High Street, Heanor	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	0.9	3.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	1.3	7.9	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	2.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkeston Town Centre	2.9	0.0	0.0	0.0	0.0	1.6	0.0	4.9	2.0	0.0	0.0	0.0	0.0	1.3	31.4	0.0	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	4.9	3.1	0.0	0.0	0.0	1.6	0.0	4.9	2.0	0.0	1.7	0.0	2.8	4.5	41.0	5.9	0.0	0.0	0.0	0.0	0.0
Zone 15																					
Broxthowe																					
Awsworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Derby Road, Eastwood, Nottingham	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.0	0.0
Bardills Garden Centre, Toton Lane, Stapleford	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bramcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chilwell District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0	1.9	0.0	0.0
Chilwell Retail Park, Beeston	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.2	2.9	0.0	0.0	0.0	0.0
Eastwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Giltbrook Retail Park, Ikea Way, off Nottingham Road, Giltbrook, Nottin	5.4	4.7	0.0	1.9	2.0	1.4	0.0	2.9	0.0	0.0	2.6	12.1	5.9	17.1	17.3	1.6	0.0	1.9	1.0	0.0	0.0
IKEA, Ikea Way, Giltbrook, Nottingham	10.5	0.0	0.0	12.9	2.4	2.8	14.0	16.2	6.3	9.9	17.5	18.4	5.6	5.0	10.8	17.9	10.6	3.9	7.5	18.2	4.9
Kimberley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Main Street, Kimberley, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spar, Upminster Drive, Nuthall, Nottingham	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stapleford Town Centre	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.9	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Swiney Way, Toton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toton District Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	1.3	0.0	0.0	0.0
Trowell Garden Centre, Stapleford Road, Trowell	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Sandiacre Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	3.9	0.0	0.0	0.0	0.0
Sub Total	18.6	4.7	0.0	14.7	2.4	4.2	14.0	16.2	9.2	9.9	17.5	21.0	17.7	10.8	32.4	47.8	21.1	3.9	12.6	19.2	4.9
Zone 16																					
Broxthowe																					
Tesco Extra, Waverley Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Asda, Midland Street, Long Eaton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Borrowash Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brampton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cross Street Retail Park, Cross Street, Long Eaton	1.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.8	15.4	0.0	0.0	0.0	0.0	0.0
Draycott Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0	0.0
Long Eaton Town Centre	2.3	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	1.3	0.0	3.6	26.9	0.0	0.0	0.0	0.0	0.0
Ockbrook Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sawley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Elvaston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	1.3	0.0	7.4	43.7	0.0	0.0	0.0	0.0
Zone 17																					
Charnwood																					
Shepshed Town Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0
North West Leicestershire																					
Castle Donington Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
East Midlands Airport, Castle Donington	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kegworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Derbyshire																					
Aston-on-Trent Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbourne Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0
Swarkestone Nursery, Lowes Lane, Swarkestone	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Swarkestone Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	10.6	0.0	0.0	0.0
Zone 18																					
North West Leicestershire																					
Ashby-de-la-Zouch Town Centre	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	12.4	0.0	0.0
Wickes, Nottingham Road Industrial Estate, Ashby-de-la-Zouch	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0										

Destination	Total Furniture	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)	Zone 10 Furniture (£m)	Zone 11 Furniture (£m)	Zone 12 Furniture (£m)	Zone 13 Furniture (£m)	Zone 14 Furniture (£m)	Zone 15 Furniture (£m)	Zone 16 Furniture (£m)	Zone 17 Furniture (£m)	Zone 18 Furniture (£m)	Zone 19 Furniture (£m)	Zone 20 Furniture (£m)
Appliances Direct, Berristow Lane, South Normanton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
McArthur Glen Designer Outlet, South Normanton	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pinxton Village Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
South Normanton Village Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Sub Total	6.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	5.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Zone 14																					
Amber Valley																					
Asda, Wesley Street, Langley Mill	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Retail Park, High Street, Heanor	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Heanor Town Centre	2.5	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.2	1.8	0.0	0.0	0.0	0.0	0.0	0.0
Langley Mill Town Centre	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.3	0.0	2.0	0.0	0.0	0.0	0.0	0.0
Shipley Garden & Aquatic Centre, Hassock Lane North, Shipley	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shipley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Erewash																					
Aldi, Manor Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Armstrongs Mill Outlet, Middleton Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilkeston Town Centre	8.2	0.0	0.0	0.0	0.0	0.2	0.0	0.4	0.1	0.0	0.0	0.0	0.0	0.2	7.2	0.0	0.0	0.0	0.0	0.0	0.0
Kirk Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons, Nottingham Road, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Rutland Street, Ilkeston	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waterside Retail Park, Station Road, ILKESTON	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Hallam Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	13.8	0.2	0.0	0.0																	

Derby Retail and Centres Study
Nexus Planning

Table 19: Furniture goods shopping patterns

Destination	Total Comparison (£m)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Zone 10 Comparison (£m)	Zone 11 Comparison (£m)	Zone 12 Comparison (£m)	Zone 13 Comparison (£m)	Zone 14 Comparison (£m)	Zone 15 Comparison (£m)	Zone 16 Comparison (£m)	Zone 17 Comparison (£m)	Zone 18 Comparison (£m)	Zone 19 Comparison (£m)	Zone 20 Comparison (£m)	Inflow Comparison (£m)
Study Area																						
Zone 1																						
Toolstation, Saxondale Park, London Road, Derby	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre																						
Derby City Centre	389.8	14.3	39.3	29.8	21.9	19.2	19.9	19.8	12.4	27.5	14.6	8.9	37.9	13.8	29.3	7.3	14.4	19.1	4.9	12.0	23.5	2.0
Bradshaw Retail Park, Bradshaw Way, Derby	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westfield Shopping Centre, Derby (known as Intu Derby)	269.1	13.4	15.9	14.5	14.8	18.8	8.6	12.1	14.1	13.2	19.6	3.7	20.0	3.5	18.3	7.6	22.7	15.2	0.0	6.4	26.7	1.4
Sub Total	659.1	27.7	55.2	44.4	36.7	38.1	28.5	32.0	26.5	40.7	34.2	12.6	57.9	17.3	47.6	14.9	37.1	34.3	4.9	18.4	50.2	3.3
Zone 2																						
Aldi, Uttoxeter New Road, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boots Pharmacy, Derby Royal Hospital, Uttoxeter New Road, Derby	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Kingsway, Derby	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
IC Discount, Upper Boundary Road, Derby	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kingsway Retail Park, Derby	204.5	6.4	25.4	9.9	26.8	18.0	5.0	7.3	4.4	23.4	7.4	8.2	13.6	5.3	3.9	0.0	4.5	5.5	0.0	7.8	21.7	0.0
Manor Park Way, Derby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Kingsway Retail Park, Derby	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Littleover District Centre																						
Littleover District Centre	2.2	0.0	1.0	0.8	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Road District Centre																						
Normanton Road District Centre	4.7	0.0	0.8	1.0	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.4	1.4	0.5	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Southgate Retail Park, Normanton Road District Centre, Derby	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Rowditch Neighbourhood Centre																						
Cornwell Carpets & Flooring, Uttoxeter New Road, Derby	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	213.0	6.4	27.3	11.8	27.6	18.3	5.0	7.3	4.5	23.6	7.8	8.2	13.9	6.7	4.5	0.0	4.5	6.1	0.0	7.8	21.8	0.0
Zone 3																						
Derwent Pharmacy, North Street, Derby	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Thomas Carpets & Furniture, St Thomas Road, Derby	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Village Pharmacy, Browning Street, Derby	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Biagres Lane Neighbourhood Centre																						
Biagres Lane Neighbourhood Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cousins DIY, Biagres Lane, Derby	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cavendish District Centre																						
Cavendish District Centre	1.2	0.0	0.5	0.4	0.0	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Stenson Road, Normanton, Derby	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Normanton Local Centre																						
Normanton Local Centre	3.9	0.0	2.9	0.0	0.0	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sunnyhill District Centre																						
Tesco Express, Stenson Road, Sunnyhill	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	6.1	0.1	3.4	1.1	0.1	0.7	0.0	0.0	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 4																						
Heatherton Neighbourhood Centre	0.7	0.0	0.0	0.1	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mickleover District Centre																						
Mickleover District Centre	15.2	1.2	0.9	0.4	10.4	0.2	0.1	0.3	0.0	0.7	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0
Tesco Superstore, Kipling Drive, Mickleover	4.7	0.0	0.0	0.1	4.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	20.6	1.2	0.9	0.6	15.6	0.2	0.1	0.3	0.0	0.7	0.2	0.0	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0
Zone 5																						
Chellaston District Centre																						
Chellaston District Centre	1.7	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	0.0	0.0	0.0
Chellaston Road Neighbourhood Centre																						
Shelton Lock Local Centre, Derby	1.1	0.0	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sirfin District Centre																						
Sirfin District Centre	11.2	0.0	0.2	3.4	0.0	4.8	1.7	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Asda, Sirfin Shopping Centre, Sirfin, Derby	12.5	0.0	0.2	1.5	0.4	2.4	0.7	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.1	0.0	0.0
Sub Total	26.7	0.0	0.4	4.9	0.4	9.5	2.4	0.0	0.0	0.8	0.3	0.0	0.0	0.0	0.0	0.0	0.4	0.2	0.0	7.1	0.3	0.0
Zone 6																						
Costco, Wyvenside, Wyvern Way, Derby	1.6	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0							

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Destination	Total Comparison	Zone 1 Comparison	Zone 2 Comparison	Zone 3 Comparison	Zone 4 Comparison	Zone 5 Comparison	Zone 6 Comparison	Zone 7 Comparison	Zone 8 Comparison	Zone 9 Comparison	Zone 10 Comparison	Zone 11 Comparison	Zone 12 Comparison	Zone 13 Comparison	Zone 14 Comparison	Zone 15 Comparison	Zone 16 Comparison	Zone 17 Comparison	Zone 18 Comparison	Zone 19 Comparison	Zone 20 Comparison	Inflow Comparison
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)
Castle Marina Retail Park, Castle Bridge Road, Nottingham	14.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	11.5	0.7	0.0	0.0	0.0	0.0	0.0
Dunelm, Queens Drive, Nottingham	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Queens Drive, Nottingham	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lady Bay Retail Park, Meadow Lane, Nottingham	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0	0.0	0.0	0.0
Multyork, Castle Boulevard, Nottingham	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nottingham City Centre (includes Victoria Shopping Centre, Nottingham)	223.8	0.2	0.5	1.4	1.5	1.7	0.0	1.9	1.6	1.4	1.7	1.2	16.5	14.5	25.4	105.0	18.0	19.1	0.9	6.5	4.8	0.0
Riverside Retail Park, Queens Drive, Nottingham	8.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	7.2	0.0	0.5	0.0	0.0	0.0	0.0
Victoria Retail Park, Netherfield, Nottingham	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wollaton Local Centre, Nottingham	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	253.3	0.2	0.5	1.4	1.5	2.2	0.0	1.9	1.8	1.4	1.9	1.2	16.8	14.5	28.7	128.7	18.7	19.6	0.9	6.5	4.8	0.0
Outside Study Area, Sheffield																						
Meadowhall Shopping Centre, Sheffield	11.2	2.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	6.6	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Sheffield City Centre	6.7	0.3	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.0	3.0	0.9	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	17.9	3.0	0.3	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.3	9.6	0.9	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.5	0.0
Outside Study Area, Stafford																						
Stafford Town Centre	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0
Sub Total	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.5	0.0
Outside Study Area, Staffordshire Moorlands																						
Blythe Bridge Village Centre	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cheadle Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leek Town Centre	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub Total	0.8	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Study Area, Stoke-on-Trent																						
Stoke-on-Trent City Centre (including Hanley)	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.7	0.0
Sub Total	8.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	8.7	0.0
Outside Study Area, Tamworth																						
Tamworth Town Centre	19.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	14.2	4.5	0.0	0.0
Ventura Retail Park, Ventura Park Road, Tamworth	10.4	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	7.3	2.7	0.0	0.0
Sub Total	29.9	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	21.5	7.1	0.0	0.0
Outside Study Area, Elsewhere																						
Ikea, Park Lane, Wednesbury	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
Other - Outside Study Area - Elsewhere	31.3	0.3	0.8	0.5	1.1	1.2	0.4	0.4	0.9	2.6	0.8	2.3	0.2	1.2	0.0	2.4	0.8	2.9	2.0	3.6	6.7	0.0
Abroad	12.2	0.0	0.6	0.3	0.3	1.4	0.0	0.9	0.0	0.2	0.0	0.7	0.0	0.3	1.2	0.8	0.9	0.9	2.1	1.8	0.0	0.0
Sub Total	44.0	0.3	1.4	0.8	1.4	2.6	0.4	1.3	0.9	2.8	0.8	3.1	0.2	1.5	1.2	3.2	1.6	3.8	4.1	5.3	7.2	0.0
Sub Total outside Study Area	577.2	3.6	3.3	2.5	4.7	6.8	0.6	3.5	2.7	6.0	5.3	71.2	27.4	53.9	31.5	162.7	21.8	76.7	42.1	24.0	27.0	0.0
Total	3096.7	54.6	106.4	85.6	106.7	112.3	83.3	85.1	75.9	105.3	91.2	164.7	214.1	179.7	237.1	331.7	190.5	170.4	238.4	251.5	212.1	3.3

Notes:
a. Zones based on post code sectors
b. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (November 2017)
c. Excludes 'don't know/varies', markets and internet sales

Table 26a: Estimated capacity for additional comparison goods floorspace in Derby Authority Area

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2019	1,280.7	1,277.4	3.3	0.0
2023	1,426.1	1,438.8	3.7	16.5
2028	1,613.5	1,709.2	4.5	100.2
2029	1,650.6	1,769.2	4.6	123.2
2033	1,767.1	2,039.8	5.3	278.0
2038	1,979.9	2,435.1	6.3	461.5
2043	2,218.3	2,908.0	7.6	697.3
Study Area Market Share (%)		41.2		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (December 2018)
2. Assumes constant market share claimed by Derby facilities at 41.2% from Study Area

2017 Prices

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in Derby Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2019	0.0	0	0
2023	16.5	2,500	4,200
2028	100.2	13,300	22,700
2029	123.2	15,900	27,300
2033	278.0	33,600	57,600
2038	461.5	49,800	85,300
2043	697.3	67,100	115,000

1. Average sales density assumed to be £6,000 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in the City of Derby
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in the City of Derby

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (December 2018)
2017 Prices

Table 26c: Extant comparison goods commitments in Derby Authority Area

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)	Status
Zone 1 Former Mackworth College, Normanton Road	02/15/000194 and 09/16/01102	Outline planning permission for four units extended to seven units	1,700	5,000	8.5	In-centre site, currently being marketed
Former Mackworth College, Normanton Road	02/15/000194 and 09/16/01102	Aldi floorspace linked to the above scheme	188	7,220	1.4	Edge-of-centre
Former Derbyshire Royal Infirmary, London Road	01/17/00030	Mixed-use development, including 1,000 sq.m of net retail floorspace	150	5,000	0.8	Out-of-centre, resolution to grant pp
Former Friar Gate Goods Yard	03/11/00246	Outline permission exists for mixed-use redevelopment / conversion, including a new supermarket. Scheme involves re-use of listed bonded warehouse but unlikely to be implemented in current format. Application lapses November 2018 (5 year permission).	3,700	-	-	Out-of-centre. Part of site is to be redeveloped for a secondary school and this permission will not be implemented. As such, it is not accounted for in our assessment.
Zone 5 Rose and Crown Public House	02/18/00176	Lidl foodstore	148	5,830	0.9	In-centre, planning permission
Zone 6 Allenton District Centre	08/10/01063	Proposed Tesco foodstore, Allenton District Centre	2,391	-	-	In-centre, but Tesco has indicated that this commitment will not be built out and therefore it is not accounted for in our assessment
Wyvern Retail Park	05/17/00651	Variation of Condition 3 of planning permission reference 12/15/01525 to allow Home Bargains to trade from Unit 5 at Wyvern RP	-	-	-	No additional floorspace and Home Bargains trades at similar sales density to operators which could trade under the previous permission. As such, there is no need to account for the planning permission.
Sainsbury's, Wyvern Retail Park	06/17/00799	Variation of Condition 7 of planning permission reference 02/89/00286 and Condition 4 of planning permission reference 06/98/00727 and Condition 1 of planning permission reference 05/99/00524 to amend restriction on goods to be sold	-	-	-	Whilst the planning permission removes certain restrictions in respect of the sale of comparison goods from the permises, it does not create additional floorspace and will not fundamentally alter how the Sainsbury's trades. As such, there is no need to account for the planning permission.
Derby Triangle	11/14/01570	Resolution to grant permission for mixed use scheme including up to 2000sqm of A1 floorspace	280	5,000	1.4	Out-of-centre, resolution to grant pp
Total			2,466		12.9	

2017 Prices

Table 26d: Net quantitative capacity for additional comparison goods floorspace in Derby Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2019	0.0	12.9	-12.9	-2,100	-3,700
2023	16.5	14.3	2.2	300	600
2028	100.2	16.2	84.0	11,100	19,000
2029	123.2	16.6	106.6	13,800	23,600
2033	278.0	17.8	260.3	31,400	53,900
2038	461.5	19.9	441.6	47,600	81,600
2043	697.3	22.3	675.0	64,900	111,300

1. Average sales density assumed to be £6,000 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in the City of Derby
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in the City of Derby

3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 16 (December 2018)
4. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

2017 Prices