## Application for the Approval of Advertisement for Display on Licensed Vehicles

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| **Licensing – Privacy Notice**  **How is your information used?**  We may use your information to: process applications, investigate and prosecute relevant illegal activities, investigate and prosecute Corporate Fraud; send you communications that you have requested or that may be of interest; ask agencies, government departments or other public bodies to give us information they have about you; check information you have provided, or information about you that someone else has provided, with other information we hold; get information about you from certain third parties, or give information to them to check the accuracy of information, prevent or detect fraud or protect public funds. These third parties include Government Departments, other Local Authorities and private sector companies, as allowed by law.  **Who has access to your information?**  We may share your information with:   * Other Council Departments – to ensure we meet our statutory duties; or to collect debt, and prevent fraud and the misuse of public funds. * External organisations, for example, HM Revenues & Customs, the Department of Work and Pensions, the Police, the Audit Commission and other enforcement agencies and third parties, for other purposes allowed by law, including, to prevent fraud and the misuse of public funds.   For further information about how your personal information will be used, please visit [www.derby.gov.uk](http://www.derby.gov.uk) where you can see a full copy of our privacy notice. Alternatively you can request a hard copy from - [licensing@derby.gov.uk](file:///C:\Users\WalkerA1\AppData\Local\Microsoft\Windows\Temporary%20Internet%20Files\Content.Outlook\YSSYGQI5\licensing@derby.gov.uk) |

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| Advertisement Description/Title |
| **Applicant:**  **Name:**  **Address:**  **Contact Phone No.** |
| **Please indicate below where the advertisement be placed on the vehicle?**  **Hackney Carriage:**  **Seat Base**  **Bulk Head**  **Passenger/Drive Partition)**  **Rear windscreen (transparent)**  **Front Door Panel**  **Rear Door Panel**  **Private Hire:**  **Please note adverts on the lower panels of the front or rear doors will NOT be approved**  **Private Hire Operators Door Sign**  **Please attach a draft of the advert which details the exact details and size of the advert.**  **Please list the registration numbers and Licensed Vehicle Plate number on which the advertisement will be displayed. If you are not able to provide the details at time of application this must be forwarded to the Licensing Team at** [**taxi.licensing@derby.gov.uk**](mailto:taxi.licensing@derby.gov.uk) **within 21 days of approval.**  **Date Advertisement will be displayed:**  **From: To:**   |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **Registration Number** | **Plate number** | **Registration Number** | **Plate number** | **Registration Number** | **Plate number** | |  |  |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | |
| * **Advertisements must be of such form that is not easily soiled or detached.** * **We do not approve supersize** * **Remember all such advertisements must be encapsulated in clear non-flammable plastic.** |
| **For office use only:**  **Approved:  Yes  No**  **Officer Name:**  **Approved Date:**  **Comments:**  **Team Leader/Senior Environmental Health Officer’s final decision:**  **Approved:  Yes  No**  **Officer Name:**  **Approved Date:**  **Comments:** |