



DERBY CITY COUNCIL

HOW TO TAKE PART IN THE POLLUTION CHALLENGE!

Walk to School Week





How to take part in the Pollution Challenge!

How much pollution do you think your school can save in a week by walking, could it be the same weight as four kangaroos, one camel or even two polar bears?

You can find out by running a Pollution Challenge Walk to School Week. Simply count the number of pupils walking over the week to find out the weight of pollution they have saved by walking rather than travelling by car.

To run the Walk to School Week you will need to print the following:

- Pollution Challenge balloon poster – one A3 per class
- Pollution Challenge totals poster – one A3 per school
- How to take part!

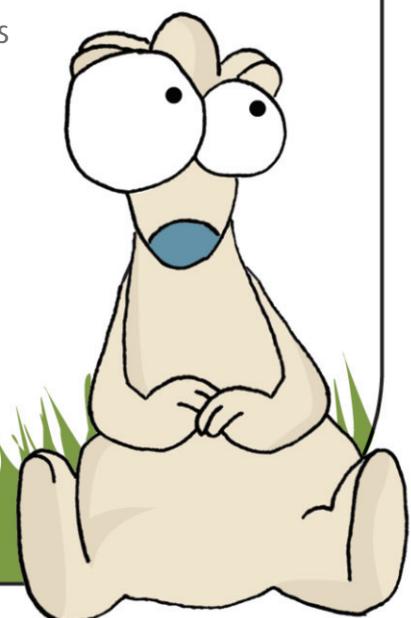
The resources below are optional and can be used to enhance the promotion and participation of the campaign.

- Pupil certificate
- School certificate
- Promotional posters
- Newsletter text

Before Walk to School Week:

Use the ‘newsletter text’ to include information about The Pollution Challenge in your school newsletter to parents.

The school may want to send parents a map before the week starts showing a ‘walking zone’ from which point it would be considered a ‘walk to school’ – allowing for pupils that have to travel to school from out of catchment.





During Walk to School Week:

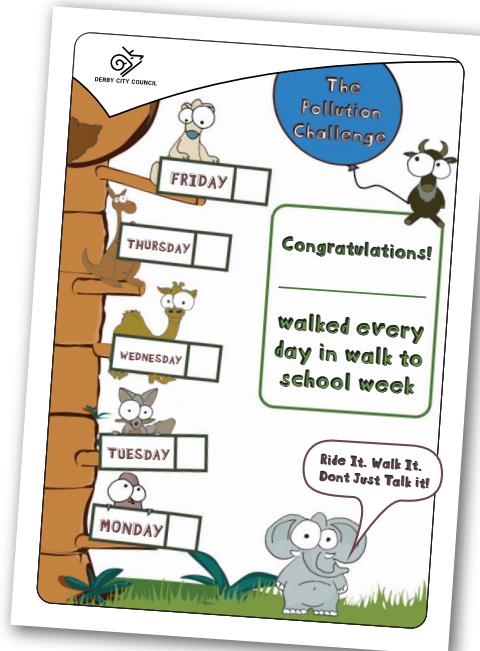
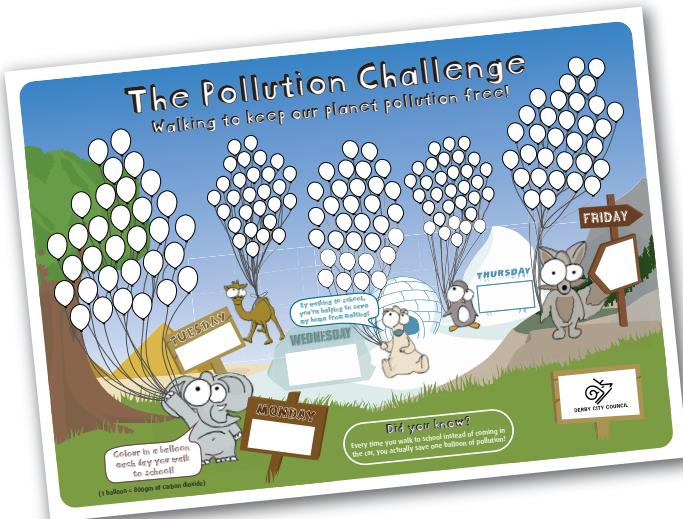
Each day of National Walk to School Week pupils that walked to school need to colour in a balloon on their class chart – **only pupils that walked need to colour in a balloon.**

Each day the class needs to count how many balloons of pollution they have saved and write their total in the correct place on their class chart.

Each day all the class totals should be added together and the total number of balloons entered onto the school totals chart along the bottom. The scale bars should be coloured in each day to show the pupils a visual progression.

Print off and award pupil certificates if you want to acknowledge or reward pupils that have walked in every day during the week.

Print off and complete the school certificate showing the total amount of pollution saved over the week.





Adults can walk too!

Pupils will be inspired to see staff walking to school, so why not dedicate one day of Walk to School Week as a 'Striding Staff Day' when staff will be encouraged to walk to school as part of the Pollution Challenge.

Remember . . .

- An average drive to school and back releases 800g of carbon dioxide into the air
- If a child walks or cycles to school, they are **six times more likely** to achieve 60 minutes moderate intensity activity per day.

Please use the week to raise awareness about walking as a fun and active form of transport.

Ride it, walk it,
don't just talk it!
Enjoy!

